

PPL

REPORT

1. EXECUTIVE OVERVIEW



The official player auction for the PGDM Premier League (PPL) was successfully conducted on Sat 21 November 2026 at ABBS School of Management Bengaluru. Designed to mirror professional franchise cricket auctions while fostering leadership resource allocation and competitive team building among PGDM students the event brought together four competing franchises– **HOYSALA HEROES, CHALUKYA CHALLENGERS, RASHTRAKOOTA ROYALS,** and **KADAMBA KINGS** each operating with a virtual purse of ₹100 Crore.

Presided over by Rohan Kumar Das as the Official Auctioneer the proceedings ran smoothly across all bidding rounds with disciplined adherence to auction rules, spirited franchise participation, and well-balanced squad construction ahead of the tournament fixtures.

Auction Framework & Franchise Purse Allocation

Every franchise entered the auction room on equal financial footing with a fixed virtual budget of ₹100 Crore (representing an aggregate league purse of ₹400 Crore across the four teams). Franchise owners and think-tanks had to balance aggressive bidding for marquee talent against retaining sufficient liquidity for middle-order stability and full squad completion



3. Player Classification & Pool Structure

To ensure competitive parity and structured squad composition, the entire player pool was segmented into three distinct performance tiers prior to the hammer going down:

Player Category	Skill Profile	Role in Franchise Composition
Captains	Top-tier / Marquee players	Highest-rated cricketers serving as on-field leaders, primary match-winners, and tactical anchors for each franchise
Capped Players	Experienced / Mid-tier players	Proven campus performers providing technical consistency, specialist batting/bowling balance, and match temperament
Uncapped Players	Beginner / Emerging players	Developing players entering the league who add energy, fielding depth, and high-upside value under budget constraints

4. Proceedings

AUCTION HIGHLIGHTS



Structured Multi-Tier Bidding:

The auction progressed systematically across the Captains, Capped, and Uncapped sets, allowing franchises to lock in their leadership cores early before recalibrating their remaining budgets for middle-tier and developmental picks.

High Franchise Engagement:

All four management groups—Hoysala Heroes, Chalukya Challengers, Rashtrakoota Royals, and Kadamba Kings—demonstrated active table participation, rapid counter-bidding, and real-time purse tracking throughout the session.

Auctioneer Governance:

Clear call-outs, transparent bid increments, and timely hammer closures kept the pace brisk and ensured fair opportunity for every franchise table to enter or exit bids without confusion.

5. Management & EXPERIENTIAL TAKEAWAYS

Beyond setting the stage for the PGDM Premier League cricket matches, the auction served as a practical exercise in strategic decision-making under budget constraints:

- **Capital Allocation & Valuation:** Franchise tables had to assign relative price ceilings to Captains versus Capped and Uncapped players, weighing the marginal value of a marquee star against squad depth.
- **Risk Management:** Overcommitting early in the Captain and Capped rounds carried the risk of reduced purchasing power during later sets, testing each franchise's real-time financial discipline.
- **Inclusivity & Cohort Bonding:** Integrating beginner-level Uncapped players alongside seasoned campus cricketers ensured broad student participation and strengthened peer camaraderie across the PGDM batch.

The PGDM Premier League Player Auction concluded on an energetic and cohesive note, leaving Hoysala Heroes, Chalukya Challengers, Rashtrakuta Royals, and Kadamba Kings with finalized squads ready for on-field competition.



