ABBS School of Management

AUTONOMOUS Approved by AICTE, Ministry of Education, New Delhi



# PGDM CHRONICLE

## NEWS OF AUGUST AND SEPTEMBER 2026



## About Institute

It was founded in 2008 as a management institute within the framework of SAMAGARA SIKSHANA SAMITHI TRUST. ABBS have been ranked 5th best private B school in Karnataka, and it offers diverse courses across management, commerce, life science and communication. ABBS surrounded by 5 sprawling acres of greenery and sunshine.



## About Department

ABBSSM-PGDMis ahighly respected 2-year program designed to develop leadership and business management skills it focuses on practical industry relevant education that prepares student for a successful career and its was approved by AICTE. ABBSSM stands in top 10 PGDM colleges in India.

## Vision

Totransform lives through contemporary management education rooted in integrity, sustainability and holistic leadership.

## Mission

To empower ethical, inclusive and purpose driven leaders who make a positive impact on their organizations and communities. We aspire to achieve this by leveraging a global curriculum, international exposure, embedding technology, industry interface, experiential learning and state of the art infrastructure.





# Director's Message

Over the last decade ABBSSM has seen remarkable progress in promoting creativity among our students, faculty members and all our stakeholders. To achieve this, we are committed to excellence in everything we do. We believe that teaching should be infused with eagerness and enthusiasm to create the passionate lifelong learner. Research should draw inspiration from the surrounding community and an attitude of service should be the basis of all activities undertaken at ABBSSM. The spirit of discovery and collaboration is promoted through a commitment to diversity and opportunities for advancement for people from all walks of life. Today's management graduates must be prepared to engage with the unexpected and ambiguity in an intelligent, compassionate and creative way. ABBSSM is committed to create this vibrant learning environment.

# Pride of ABBS



**Dr. Madhumita Chatterji**
Director
HR,Ethics,CSR & SM

DecisionScience & Analytics



**Dr.VijayaBhaskar Kolur**
Professor
Finance



**Dr.E.M.Naresh Babu**
Professor
Finance & Operations



**Dr.Madhumathy K**
Professor
HR &M arketing



**Dr.Kamini Dhruva**
Professor
Marketing & HR



**Dr.Purushotham CV**
Professor
Finance



**Dr.Santosh Kumar G**
Professor
Marketing & Operation



**Prof.Bhagyamma V**
Professor
Finance & Operations

# Academic- Guest Lectures on Enterpreneurial Talks

Date:-22-08-2026



Academic- Guest Lectures on Enterpreneurial Talks

Date:-22-08-2026

The Talk Series brought valuable industry perspectives to students through the experiences of two professionals.

Mr. Avinash Bhardwaj, Content Head at Sun Network, represents the importance of creativity, communication, and audience engagement in the media industry.

Mr. Sunil Kumar Kodaru, CEO and Founder of Anil Group of Companies, brings an entrepreneurial perspective on business leadership, identifying opportunities, and building successful ventures.

The session connected classroom learning with real-world experiences and encouraged students to develop leadership skills, think creatively, and explore entrepreneurial opportunities

# Academic – Scrum and Agile Certifications

Date:-29-08-2026






Academic - Scrum and Agile Certifications

Date:-29-08-2026

The students successfully completed their Scrum and Agile certification, gaining a better understanding of Agile principles, Scrum practices, teamwork, and project management. The learning experience helped students understand how to manage tasks, work collaboratively, adapt to changes, and deliver results efficiently. This certification marks another step in preparing students with practical skills relevant to today's dynamic corporate environment.

# Academic – Batch 2026-2028
# Orientation

Date:-29-08-2026







Academic - Batch 2026-2028
Orientation

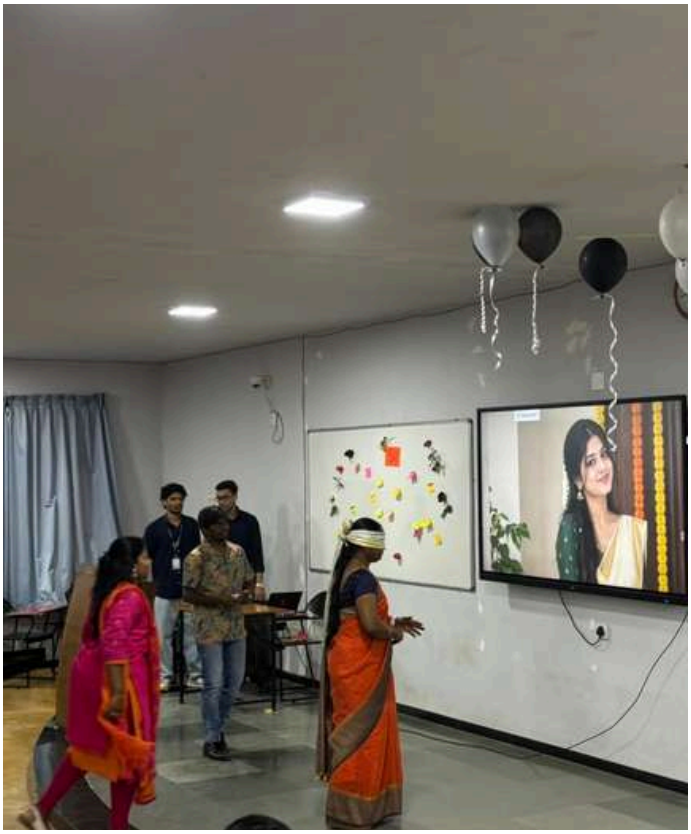
Date:-03-09-2026

ABBS School of Management warmly welcomed the new PGDM batch of 2026–2028 with a program orientation session. The session introduced students to the academic structure, institutional guidelines, learning opportunities, and expectations of the program. Faculty members were also introduced, helping students become familiar with the team that would guide them throughout their academic journey.

The orientation marked the beginning of an exciting new chapter filled with learning, collaboration, personal growth, and professional development.

# Cultural - Teacher's Day

**Date:-29-08-2026**

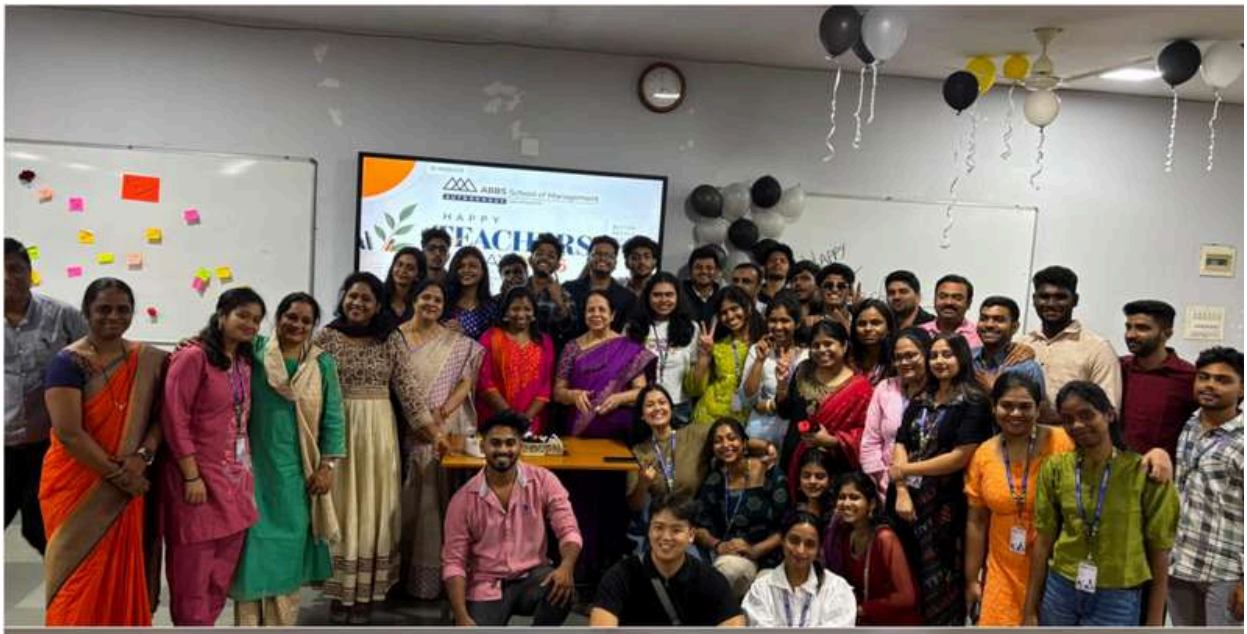




# Cultural - Teacher's Day

**Date:-29-08-2026**







Cultural - Teachers Day Date:-11-09-2026

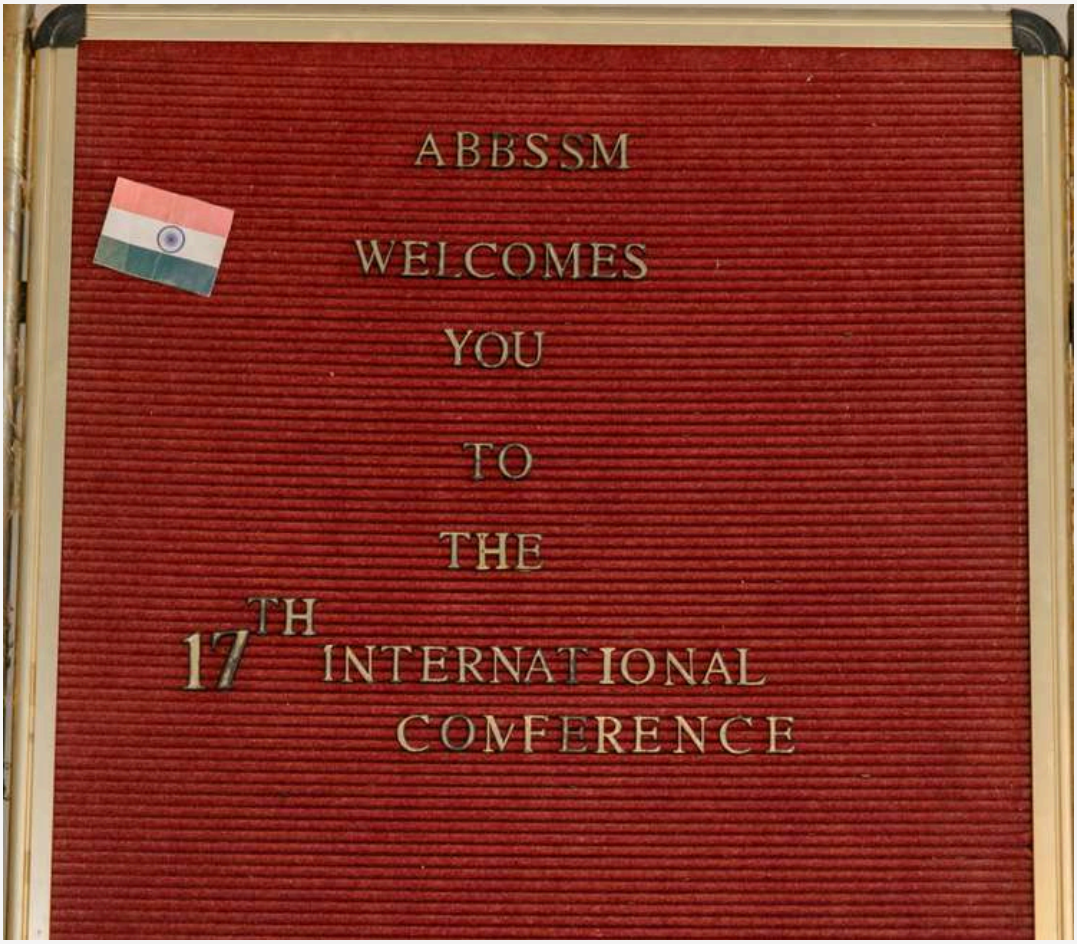
Teachers' Day was celebrated by the PGDM students with fun-filled games and engaging activities organised for the faculty members. The celebration created a joyful atmosphere, giving teachers an opportunity to relax, participate, and enjoy moments beyond the classroom.

Adding a special touch to the celebration, students shared their feedback about each teacher, expressing their thoughts and appreciation for their guidance and support. The event was a heartfelt tribute to the faculty members for their dedication and valuable contribution to students' learning and growth

# Academic- 17th International Conference

Date: 18-09-2026 & 19-09-2026



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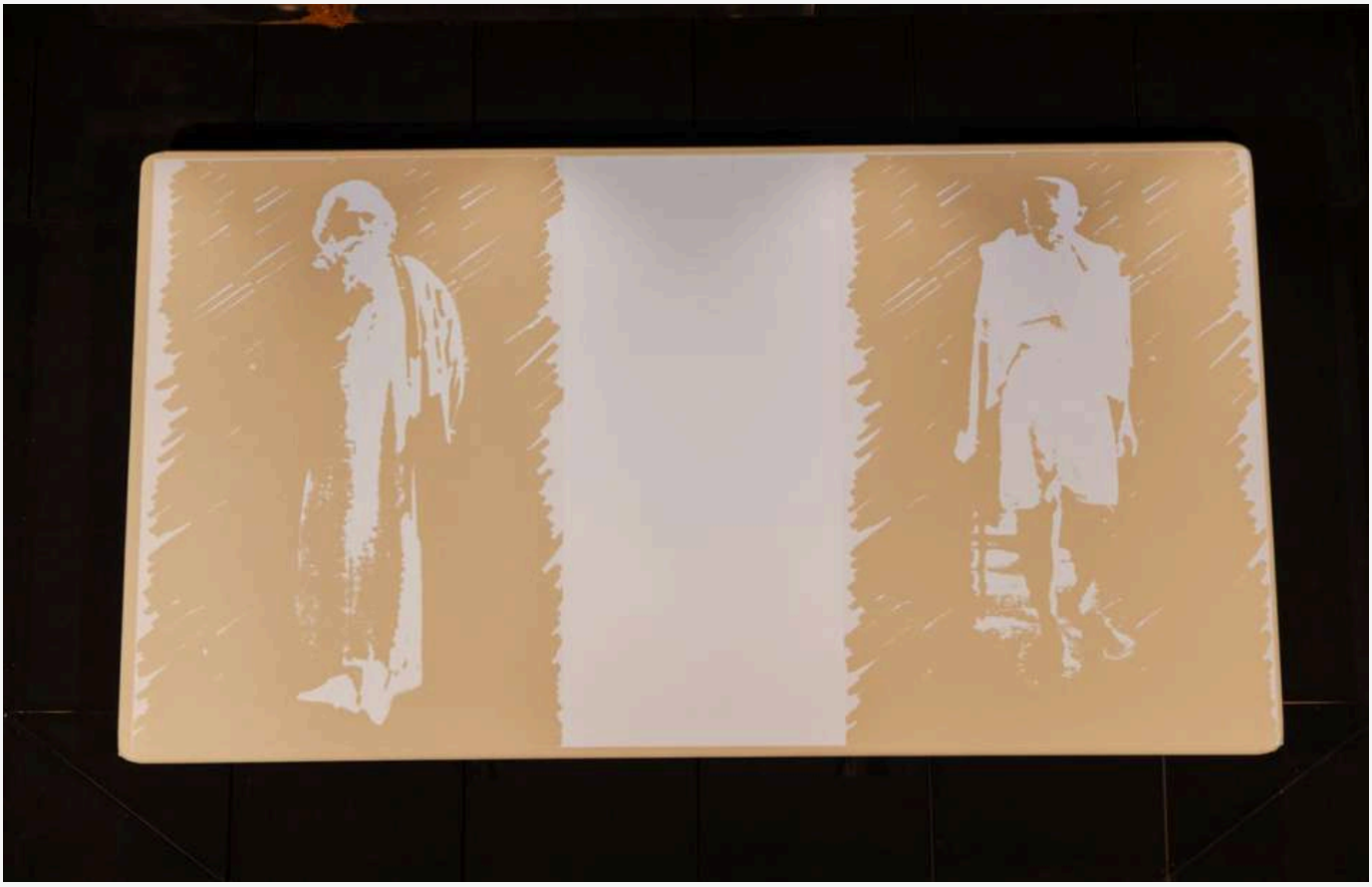
Date: 18-09-2026 & 19-09-2026





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Academic- 17th International Conference

Date: 18-09-2026 & 19-09-2026

ABBS School of Management successfully hosted its 17th International Conference on 25–26 September 2026, bringing together academic and professional perspectives on peace economics, conflict prevention, and sustainable development.

The conference encouraged discussions on how research, policies, and management practices can help prevent conflicts and promote sustainable growth. Experts and participants shared insights on building resilient institutions and inclusive communities. The sessions fostered meaningful interaction among scholars, industry leaders, policymakers, and students, concluding with a renewed commitment to peace-oriented research and sustainable development.

# Academic- Session on Conscious Leadership

Date: 28-09-2026









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An insightful guest lecture by Mr. Christian Mayhofer, co-founder of Conscious Consulting Group, executive coach, advisor, and Zen monk. With extensive experience in business, consulting, and leadership development, he shared valuable perspectives on conscious leadership.

The session highlighted how leaders must be aware of different perspectives before making decisions. Students learned the importance of considering people, situations, and their wider impact rather than looking at problems from only one angle. The lecture encouraged thoughtful decision-making, self-awareness, and responsible leadership.

# Faculty Achievements








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Dr. Madhumita Chatterjee, Director of PGDM , travelled to Beijing, China, to participate in the 6th International Forum on Big Data for Sustainable Development Goals. The forum brought together experts and representatives to discuss how big data and artificial intelligence can contribute to global sustainable development.

During her presentation on Resilience AI, she highlighted how AI and real-time data can help organisations identify climate risks, improve preparedness, and make faster, better-informed decisions. Her participation reflects ABBS's engagement with international discussions on technology, climate resilience, and sustainable development.

Dr. Madhumita Chatterji
Director



## Faculty Achievements

Dr. Naresh Babu, Professor at ABBS School of Management, Bengaluru, has been featured in NPTEL Stories for his remarkable commitment to continuous learning. Since beginning his NPTEL journey in 2019, he has completed 41 courses across diverse fields and created nearly 4,000 pages of handwritten notes.

His achievements include 17 Topper recognitions and 12 NPTEL Star Awards. He actively brings the knowledge gained through these courses into his classroom, connecting theoretical concepts with practical applications in areas such as operations management, Six Sigma, Power BI, and Python.

His inspiring journey reflects the importance of curiosity, dedication, and lifelong learning. Dr. Naresh Babu continues to motivate students by demonstrating that learning never stops, even for an experienced educator.

Dr.E.M Naresh Babu
Profeessor



## Editorial Board - Faculty



**Dr. Madhumathy K**

## Chief Editors - Students



**Vaibhav K.B**
PGDM 2025-2026

ABBS School of Management
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