



ABBS School of Management

AUTONOMOUS Approved by AICTE



PGDM PLACEMENT REPORT

► PGDM BATCH 2024-26

MESSAGE FROM THE CAREER SUCCESS OFFICE

It is with great pride that we present the ABBSSM Placement Report for the PGDM Class of 2026. This year's placement cycle reflects the collective strength of our students, the unwavering support of our faculty, and the trust placed in us by our industry partners.

**The PGDM Class of 2026
placements reflect the collective
strength of our students,
faculty, and trusted industry
partnerships.**

The placement achievements of the PGDM Class of 2026 are a testament to the dedication, resilience, and capabilities of our students, complemented by the commitment of our faculty and the confidence of our valued corporate partners.

Despite a competitive job market, ABBSSM achieved strong placement outcomes with leading organizations across BFSI, IT/ITES, FMCG, Consulting, E-commerce, and Start-ups. We extend our sincere gratitude to all recruiters, alumni mentors, and stakeholders who contributed to the success of the PGDM Class of 2026.

We remain committed to enhancing student employability through structured training, industry immersion, and stronger corporate partnerships. In the coming year, we will focus on expanding our recruiter network, strengthening analytics and digital skill development, and further improving placement outcomes for future batches.



Mr. Bijoy Das

Director- Career Success Office,
ABBS School of Management

ABOUT ABBSSM

ABBS School of Management is a premier institution known for academic excellence and strong corporate connect. Offering PGDM programmes, ABBSSM emphasizes holistic learning and industry relevance.

INSTITUTION HIGHLIGHTS

- SAQS & IACBE Accredited
- 15+ Industry Certifications Offered
- Two Paid Internships: 3 months and 4.5 months
- Taught by Industry Practitioners & International Faculty Members
- State-of-the-Art Campus



ABOUT CAREER SUCCESS OFFICE

The Career Success Office at ABBSSM facilitates all training and recruitment activities.



Key Functions



Corporate outreach & partnerships



Pre-placement training

Aptitude, GD, PI, Technical assessments



Career counselling & industry mentoring



Internship facilitation and evaluation



Organising campus drives, talks, and workshops

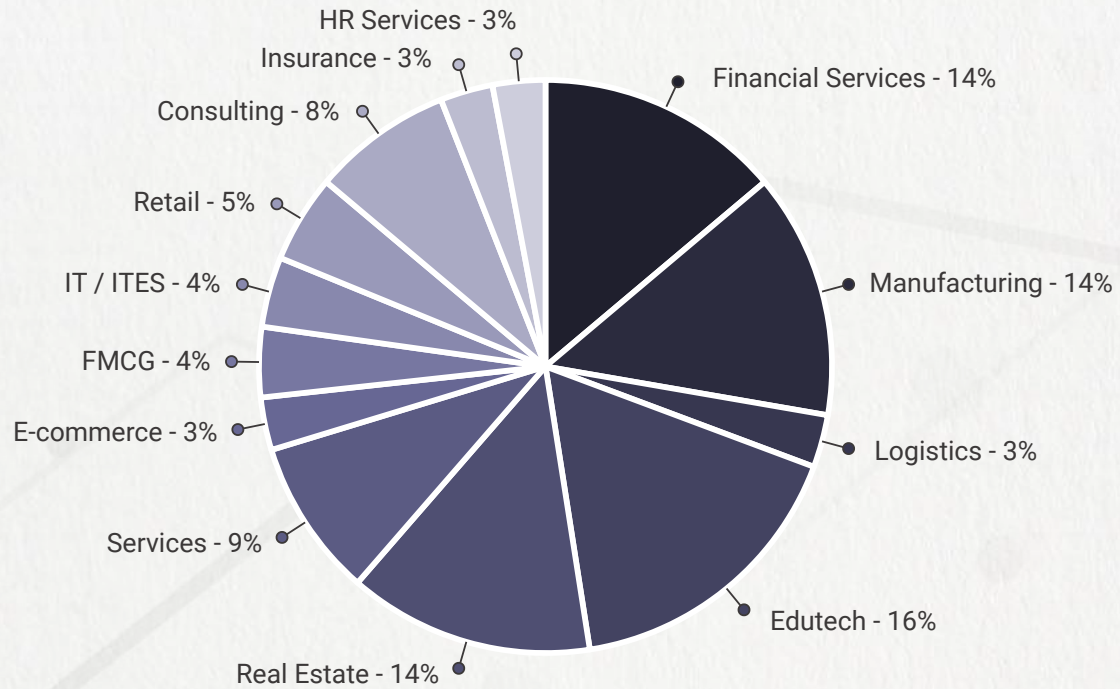
The placement ecosystem ensures students are industry-ready through continuous skill-development interventions, mock interview processes, and real-time corporate exposure.

PLACEMENT HIGHLIGHTS AT A GLANCE

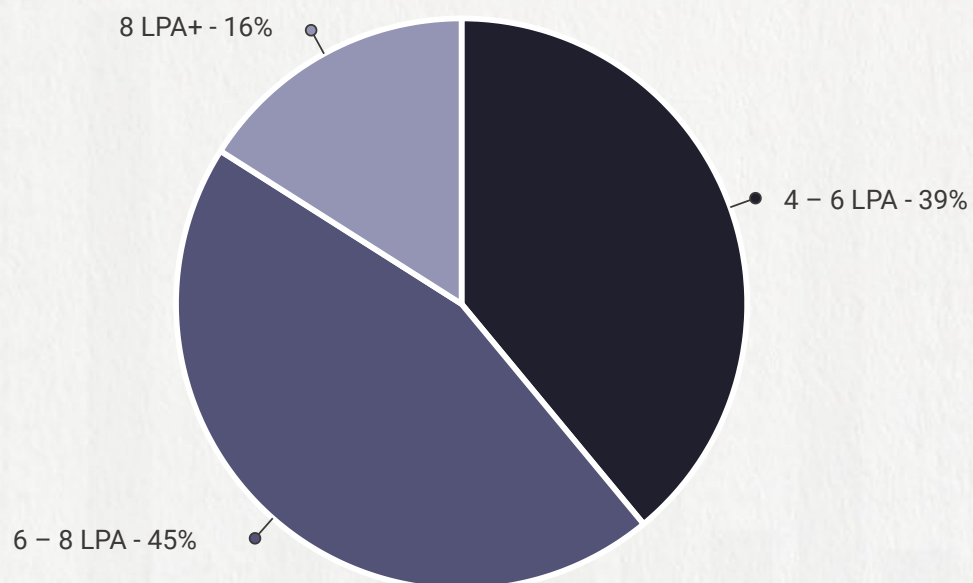
100% Students Eligible	94% overall placement	33% Notable recruiters
18 (LPA) Highest Salary	7.8 (LPA) Average Salary	7.45 (LPA) Median Salary
92 Number of Companies Visited	92+ Offers Made	53 Number of Distinct Recruiters



Sector-wise placements



Salary Break-up Bands

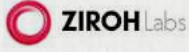
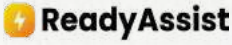


Top 10% Salary Statistics

MEAN **8.7** LPA

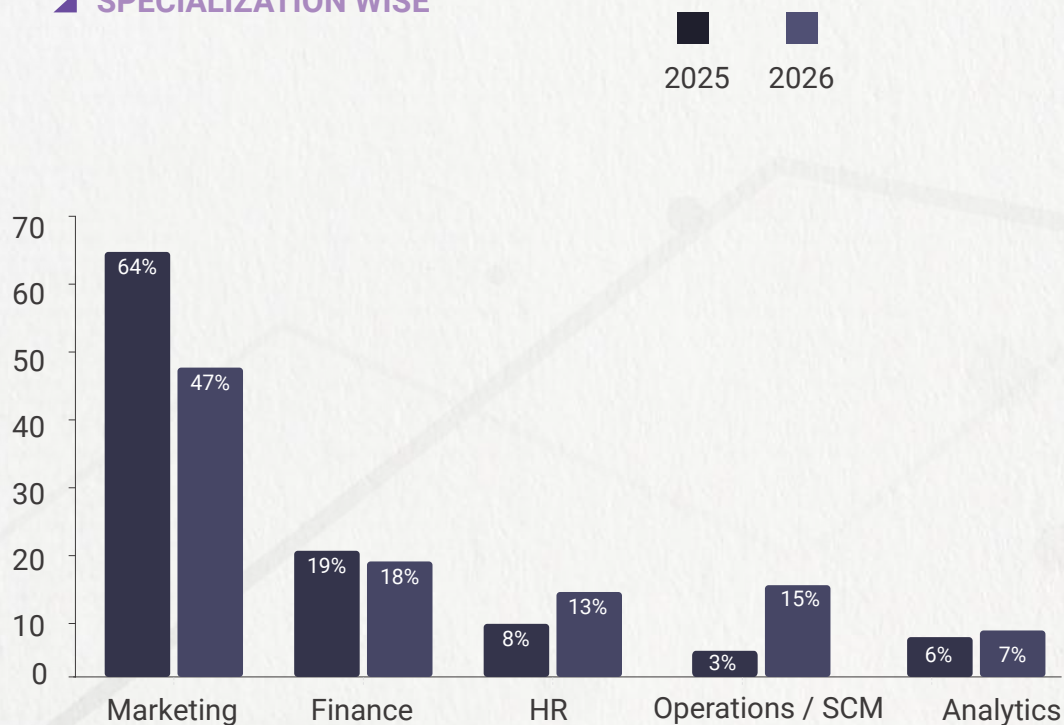
MEDIAN **8** LPA

TOP **10%** CTC

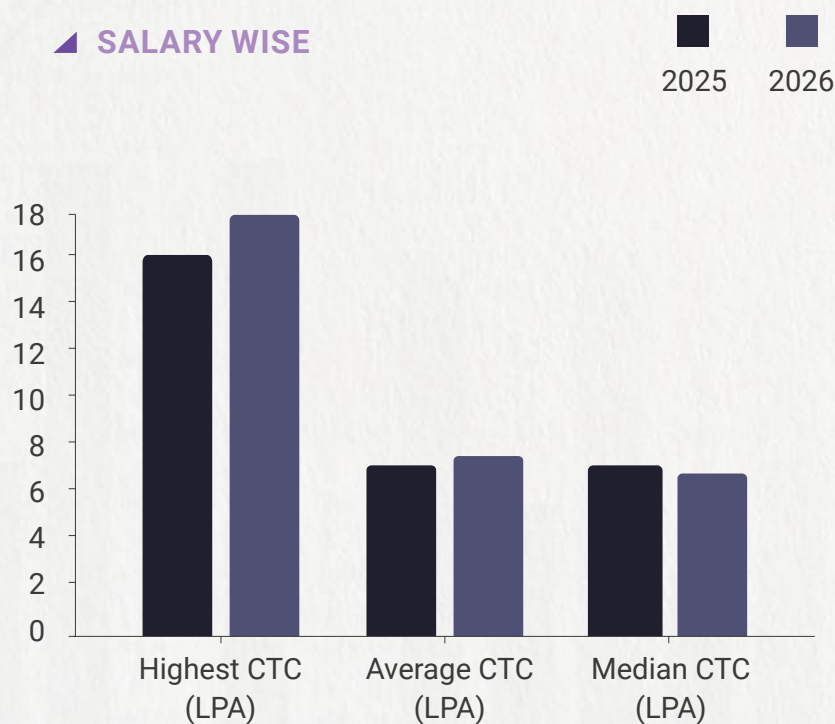
	Company Name	CTC (Lakhs)
	South Indian Bank	18
	Anz	14
jaro education	Jaro Education	13.3
	Factset	11
	Asian Paints	9.2
	Hindware	8.5
	Property Pistol	8.4
	Zydus Wellness	8
	Ziroh Labs	8
	Teams Computers	7.77
	People Education	7.7
	Aventurine Homes	7.6
	Bajaj Housing Finance	7.5
	Mindenious Edutech	7
	Mother Dairy	6.9
	Anand Rathi Global Finance	6.84
	Jaquar	6.5
	Ready Assist	6.5
infoedge	Info Edge India	6

Year-on-year comparison

▲ SPECIALIZATION WISE

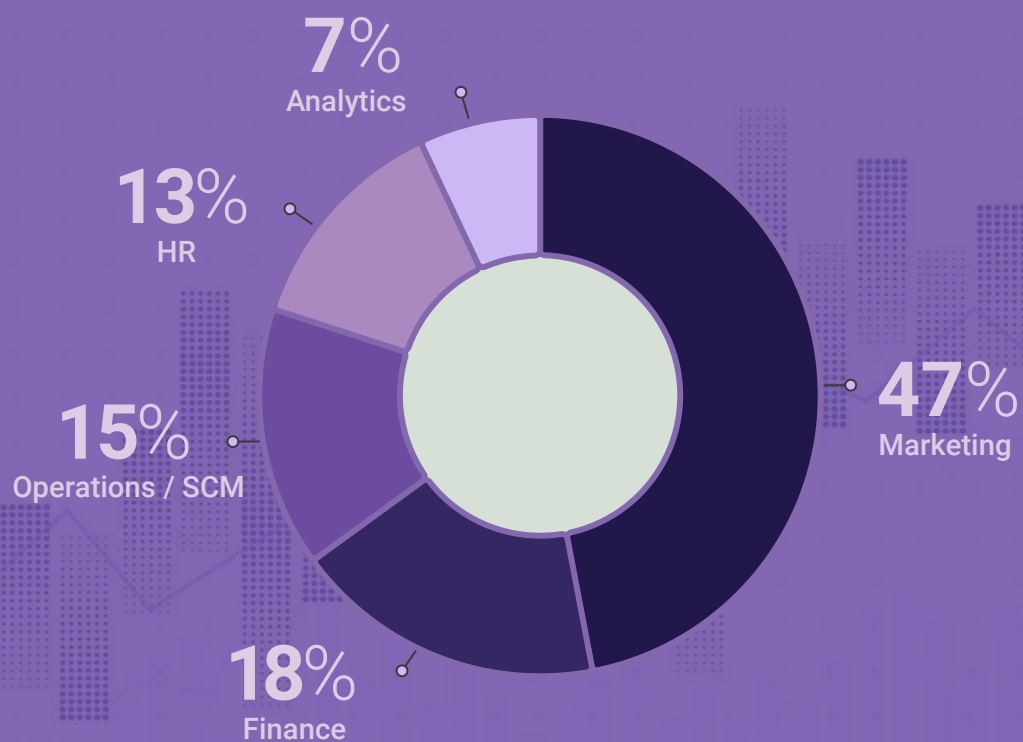


▲ SALARY WISE



2025 - 2026

Placement Statistics (Specialization-wise)



PLACEMENT TRENDS

Data & Analytics Roles Are Accelerating Strongly

The demand for Data & Analytics profiles has grown across BFSI, IT/ITES, Consulting, and E-commerce sectors. Companies are increasingly prioritizing candidates who can derive insights from data, support decision-making, and utilize analytical tools.

Key Drivers

- Rapid digital transformation across industries
- Increasing importance of data-driven decision-making
- Growth of FinTech, HealthTech, and EdTech platforms
- Rising adoption of AI/ML, cloud technologies, and business intelligence tools



Common Roles Offered



Business Analyst



Data Analyst / Research Analyst



Market Intelligence Associate



Financial Analyst (Data-heavy roles)

Implication for ABBSSM

Students with exposure to Excel, Power BI, SQL, analytics certifications, and case-analysis skills are at an advantage and are receiving high-quality offers.



Consulting Sector Continues to Expand Placement Opportunities

Consulting firms—including Big 4 entities, financial advisory firms, and boutique research houses—continue to increase hiring, especially for entry-level analytical and strategy support roles.

Key Drivers

Organizations outsourcing strategy & research functions

Hybrid work enabling firms to scale operations across India

Increased need for process improvement, cost optimization, and market research

Surge in demand for consulting input across BFSI, FMCG, and Tech sectors

Common Roles Offered



Associate Consultant



Research Analyst / Business Research



Financial Advisory Analyst



Strategy & Process Consulting Analyst

Notable Recruiters Matching These Roles:

KPMG, PwC, TresVista, Acuity Knowledge Partners, Factset — all of which appeared in PGDM recruitment this year.

Rising Opportunities in Start-ups

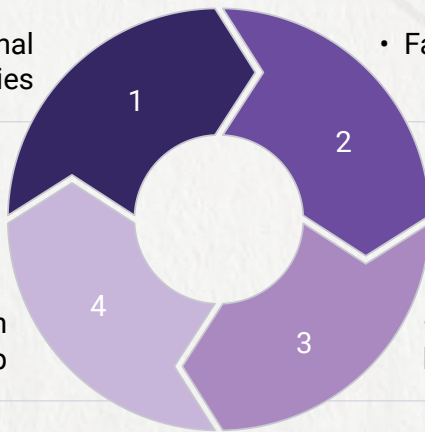


- Exposure to multi-functional responsibilities

- Faster learning curves

- A culture of innovation and entrepreneurship

- Opportunity to work on real, high-impact business problems



Companies like **Rinex Technologies**, **Prosperr.io**, **PropertyPistol**, and emerging EdTechs hired students for energetic, high-growth roles.

TOP RECRUITERS & KEY PLACEMENT PARTNERS

BFSI Recruiters

- Federal Bank
- South Indian Bank
- Axis Bank
- Anand Rath Group

E-Commerce, EdTech & Services

- Amazon
- Flipkart
- Swiggy
- Jaro Education
- PropertyPistol
- Prosperr.io
- Rinex Technologies

Consulting / Analytics Recruiters

- KPMG
- PwC
- TresVista
- Acuity Knowledge Partners
- Factset

FMCG & Manufacturing Recruiters

- Asian Paints
- Berger Paints
- Zydus Wellness
- VE Commercial Vehicles
- Toyota Industries Engine India

IT / ITES / Tech Recruiters

- ANZ
- KPIT Technologies
- Mphasis
- Zeomega
- Bosch



Partnerships / New Recruiters

▀ Sectorial Diversification

The new recruiters represent a balanced mix of industries, reducing concentration risk and ensuring wider career pathways for students:

Technology & IT/ITES (35%)

42Gears, Bhash Software Labs, EpikInDiFi, Impetus Technologies, Mphasis, Sopra Steria, Publicis Sapient

Consulting & Advisory (10%)

Ad Astra Consultant, FM Global Advisory

Manufacturing & Engineering (20%)

Brady Corporation, Prerana Engineering Works, VE Commercial Vehicles, Sheenlac Paints

FMCG / Paints (10%)

Indigo Paints, Frozen Bottle

Digital Commerce & Startups (15%)

Prosperr.io, Goal Corporation, Walkkaroo

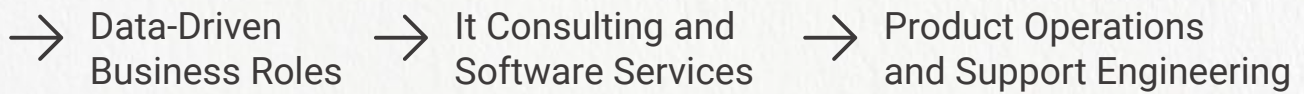
Enterprise Solutions & Dynamics (10%)

Incanto Dynamics Pvt. Ltd

This spread indicates increasing demand not only for core management roles but also for tech-enabled business profiles, especially in analytics, product support, digital consulting, and sales operations.

▲ Growth in Technology-Driven Hiring

With over one-third of the new partners coming from tech and digital transformation domains, there is a clear trend toward:



This aligns with broader industry hiring patterns, where companies seek management graduates with analytical, digital, and cross-functional skills.

▲ Strengthening Mid-to-High Growth Industry Presence

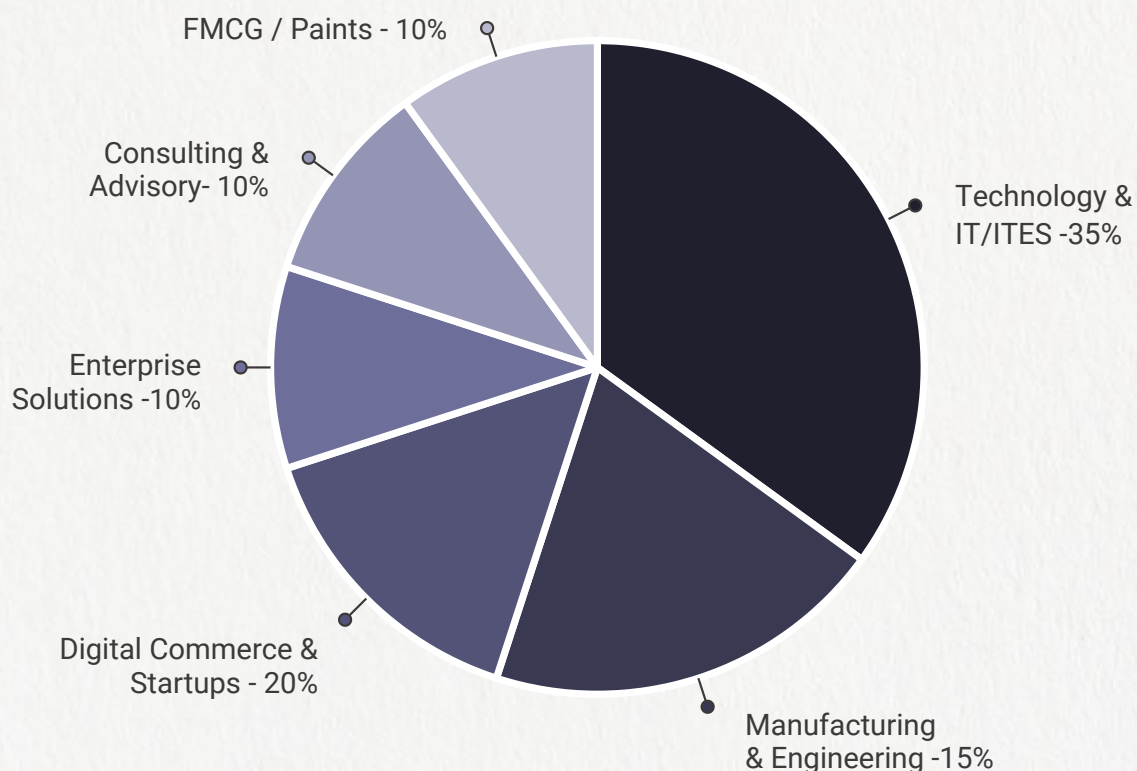


The inclusion of companies like Publicis Sapient, Sopra Steria, Impetus Technologies, and Mphasis demonstrates ABBSSM's increasing visibility among high-growth organisations known for structured campus hiring.



Similarly, partnerships with VE Commercial Vehicles, Indigo Paints, Sheenlac Paints, and Frozen Bottle reinforce ABBSSM's reach in manufacturing, FMCG, and consumer brands, offering opportunities in supply chain, marketing, and operations.

New Recruiters by Sector (%)



PLACEMENT PROCESS & INITIATIVES

The placement process at ABBSSM is designed to provide structured preparation, industry exposure, and end-to-end support to ensure students are job-ready and confident for corporate roles. The following steps and initiatives outline the comprehensive placement ecosystem.



Placement Process – Step-by-Step Outline

▲ Pre-Placement Talks (PPTs)

Companies conduct pre-placement talks to brief students on:

- Job roles & responsibilities
- Compensation structure
- Career growth opportunities
- Company culture & expectations

These sessions enable students to make informed application decisions.

▲ Training & Skill Readiness

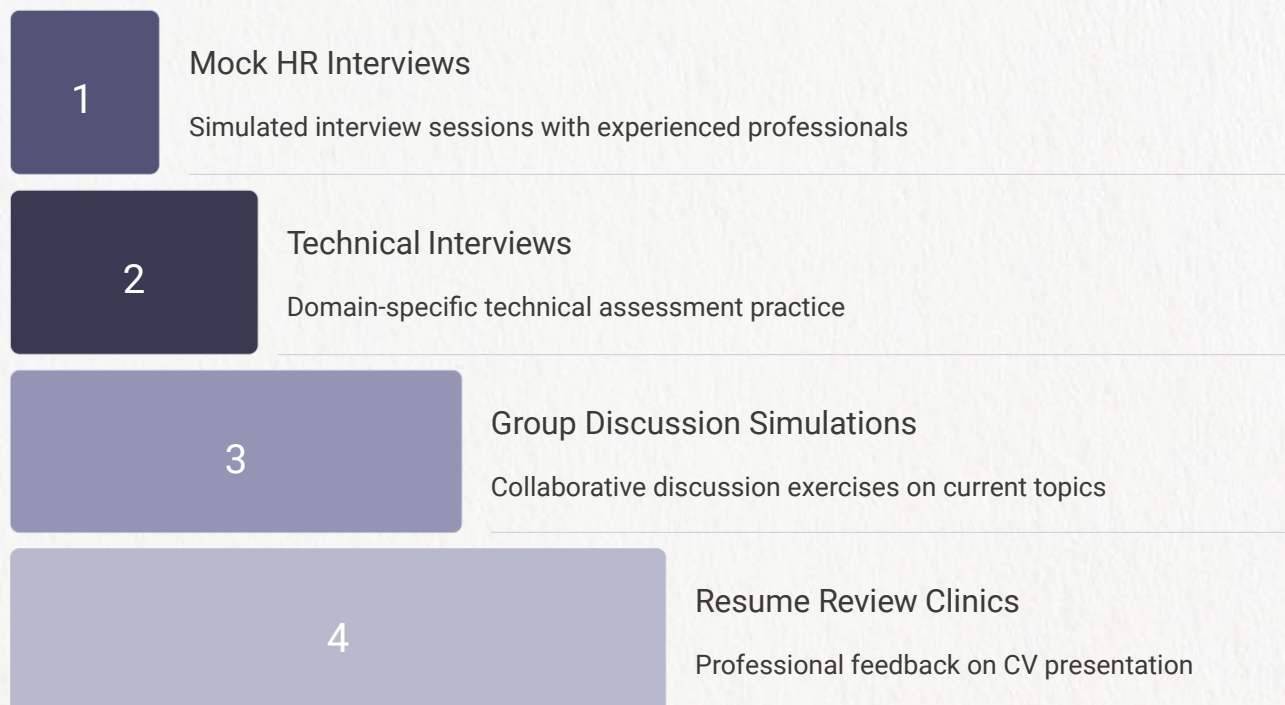
Before the placement season begins, students undergo structured training that includes:

- Aptitude & logical reasoning
- Quantitative ability
- Verbal ability
- MS Excel, analytics basics, domain refreshers
- Communication & presentation skills

This improves their performance in the initial screening rounds.

Mock Interviews & GD Practice

ABBSSM conducts continuous:



These activities help boost confidence and prepare students for company-specific evaluation formats.

Company Visits & Industry Interaction

Recruiters connect with the institution through:



Students gain exposure to real business practices, expectations, and current industry benchmarks.



Initiatives Undertaken During The Year

Skill-Enhancement Workshops

Workshops conducted in collaboration with trainers and industry experts:

- Business Analytics basics
- Financial modelling
- Sales & negotiation skills
- Advanced Excel
- Digital marketing tools
- Case-based decision-making

Alumni Mentoring

Alumni from reputed companies engage students through:



Career Mentoring

Guidance on career paths and professional development strategies



One-on-One Guidance

Personalised advice tailored to individual student goals



Mock Interviews

Real-world interview practice with experienced professionals



Job Role Insights & Expectations.

Detailed understanding of various corporate positions

Alumni support enhances student clarity and readiness.

Corporate Masterclasses & Bootcamps

Sessions conducted by senior professionals on:



Industry Trends



Domain-Specific Insights



Corporate Problem-Solving



Leadership Essentials



Internship-to-Job Conversion Support

Students are supported throughout internships with:

Project reviews

Mentor feedback

Final presentation evaluations

In PGDM 2026:

100%

Internships Completed

43%

Converted into Full-Time Job Offers

This strengthens placement outcomes and gives students real-time exposure.

Special Programmes & Hiring Trends

Industry Tie-ups & Corporate Collaborations

ABBSSM maintains strong partnerships with:



BFSI Firms



Consulting
& Advisory
Companies



FMCG &
Manufacturing
Corporations



E-commerce &
Tech Start-ups

These collaborations expand recruiter participation and internship opportunities.

Global Placement & Certification Tie-ups



ABBSSM explores global tie-ups through:

- International certification programmes
- Global corporate webinars
- Cross-border role discussions

This enhances international exposure for students.

Remote / Hybrid Hiring Trends

The placement process embraces modern hiring formats:



Virtual Interviews



Hybrid Onboarding



Tech-Enabled Assessments



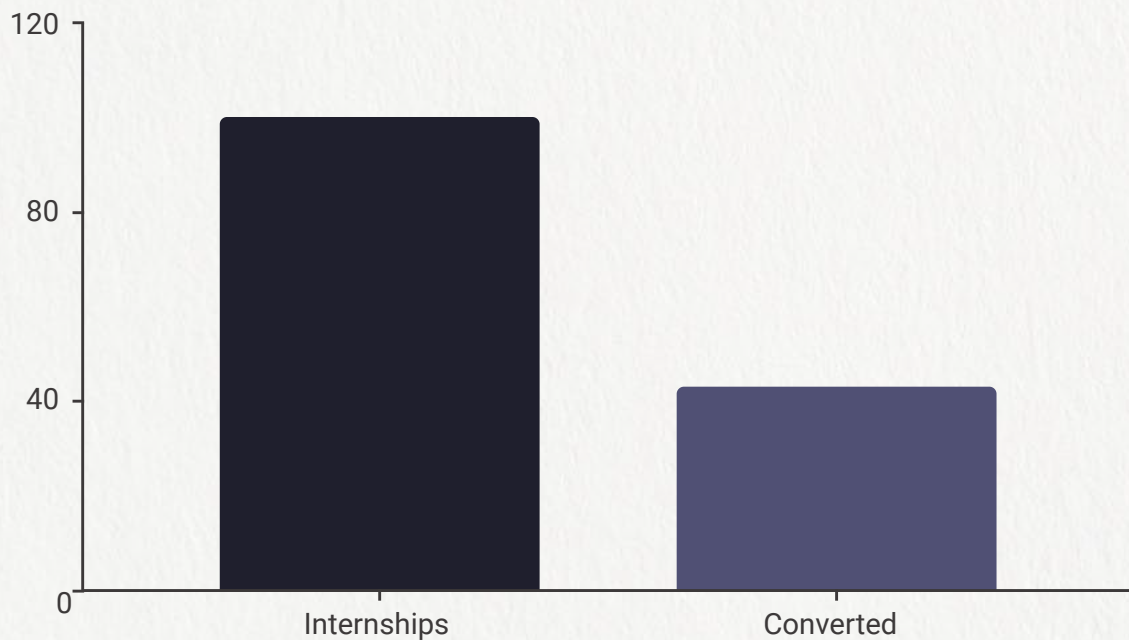
Online Aptitude Tests

Companies now conduct remote hiring drives, which increase recruiter reach and student opportunities.

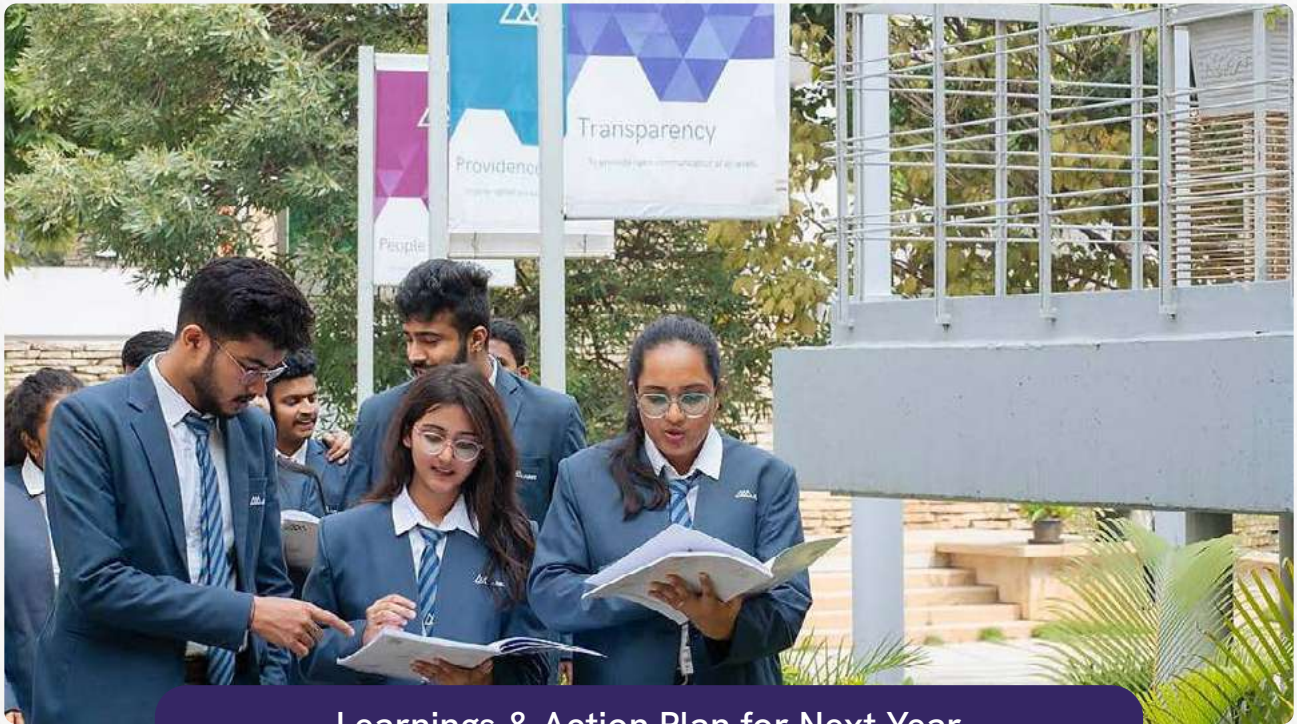
INTERNSHIP TO PLACEMENT CONVERSION



Number Of Internships Completed, Number Converted To Offers



Internships completed **100** | Internships converted **43**



Learnings & Action Plan for Next Year

▲ Strengthen Analytics & Digital Skills – Introduce targeted training in:

- ☐ Excel (Advanced)
- ☐ Market research analytics
- ☐ Power BI
- ☐ SQL basics
- ☐ Digital marketing tools

▲ Early Career Mapping

Initiate structured career preference mapping in the first semester to reduce role mismatch and improve interview outcomes

▲ More Industry Integration Increase:



Domain
workshops



Corporate
masterclasses



Interaction with alumni
Working in BFSI, Consulting,
FMCG, Tech

▲ Technical & Aptitude Training Expansion

Enhance mock interview banks, case-solving labs, and aptitude drills to match the rising difficulty levels of company assessments.

OUTLOOK FOR 2026 AND BEYOND

ABBSSM continues to evolve its corporate engagement strategy and academic alignment to meet future industry demands.



Strategic Initiatives Planned

Bigger Company Outreach

Expanding recruitment networks across:



Strengthening Analytics & AI Skills

Embedding skill courses into the PGDM curriculum:



Global Placement & Training Tie-Ups



International
internship opportunities



Collaborations with global
companies for webinars &
knowledge exchange



Certifications aligned
with global standards



4. Start-up & Innovation Ecosystem Support

Promoting entrepreneurship through:



Start-up incubation support



Mentoring from founders



Live projects with early-stage companies



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