



ABBS School of Management

AUTONOMOUS Approved by AICTE

ONE-DAY HANDS-ON TRAINING PROGRAM

AI FOR MANAGEMENT EDUCATION

Teaching | Research | Academic Content Development |
Introductory Custom Bots

Date: 25th April 2026 Time: 10:00 am

Duration: 6 Hours

Participants: Faculty members, academic staff, and researchers in Management Education and related areas.

Why this program?

Artificial Intelligence is increasingly visible in higher education, yet its use often remains limited to basic tasks like searching or drafting.

This program helps faculty move beyond that by applying AI for lecture preparation, classroom engagement, concept simplification, academic content development, early-stage research support and Introductory custom bots through a structured, hands-on approach.

MAGICSCHOOL

NotebookLM

Elicit

Google AI Studio

ChatGPT

Expected Learning Outcomes

- Distinguish between AI, Generative AI, and LLM tools
- Apply AI for teaching, classroom tasks, and research support
- Create and test a simple custom academic bot
- Critically evaluate AI-generated content

Tools for Hands-on Learning

- **MagicSchool** - Lesson planning & faculty productivity
- **NotebookLM** - Working with course materials & notes
- **Elicit** - Research discovery & literature exploration
- **Google AI Studio** - Build & test custom academic bots
- **ChatGPT** - End-to-end AI use in teaching & content

★ **Registration Fee: ₹1,000** (includes certificate, lunch & refreshments)



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SESSION-WISE PROGRAMME DETAILS

Morning :10 AM - 1 PM

Session	Duration	Topic	Tools / Mode	Output
1	1 hour	AI in Management education (AI, Gen AI, LLMs, use cases)	Interactive presentation	Clear understanding of AI in academics
2	30 min	Academic prompting & teaching support	MagicSchool (demo)	Better prompts for lectures & activities
3	90 min (Hands-on)	Hands-on: Lecture prep & classroom use	MagicSchool / NotebookLM	Lecture outline, questions & quiz

Afternoon: 2 PM - 5 PM

4	45 min	AI for research & case development	Elicit demonstration with academic examples	Topic refinement & literature support
5	90 min	Hands-on: Build a custom academic bot	Google AI Studio or similar free environment	Bot blueprint + tested workflow
6	45 min	Custom GPT for case-study + wrap-up	ChatGPT (Custom GPT)	Structured case-study development

Participant Preparation

- Participants should bring one teaching topic from their subject area for the classroom-support hands-on session.
- Participants should also bring one research idea, course note, or short reading for use in demonstrations and bot testing.
- Participants should have Gmail account. It would be good if they open one more Gmail account exclusively for hands-on using various AI tools

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