



CHRONICLE



NEWS OF SEPTEMBER 2025



About Institute

It was founded in 2008 as a management institute within the framework of SAMAGARA SIKSHANA SAMITHI TRUST. ABBS have been ranked 5th best private B school in Karnataka, and it offers diverse courses across management, commerce, life science and communication. ABBS surrounded by 5 sprawling acres of greenery and sunshine.





About Department

ABBSSM-PGDM is a highly respected 2-year program designed to develop leadership and business management skills it focuses on practical industry relevant education that prepares student for a successful career and its was approved by AICTE. ABBSSM stands in top 10 PGDM colleges in India.

Vision

- To transform lives through contemporary management education rooted in integrity, sustainability and holistic leadership.

Mission

- Developing a technology driven dynamic andragogy that is relevant to today's businesses.
- To develop alliances and strategic partnerships with industry, centers of higher learning, social groups and governments. Integrate diversity and inclusion into the fabric of campus life, curriculum and administrative areas of the institution.
- • To empower students to take ethical and socially responsible leadership roles in their endeavour's.
- • To create an ecosystem that supports lifelong learning.
- To empower ethical, inclusive and purpose driven leaders who make a positive impact on their organizations and communities. We aspire to achieve this by leveraging a global curriculum, international exposure, embedding technology, industry interface, experiential learning and state of the art infrastructure.



Director's Message

Over the last decade ABBSSM has seen remarkable progress in promoting creativity among our students, faculty members and all our stakeholders. To achieve this, we are committed to excellence in everything we do. We believe that teaching should be infused with eagerness and enthusiasm to create the passionate lifelong learner. Research should draw inspiration from the surrounding community and an attitude of service should be the basis of all activities undertaken at ABBSSM. The spirit of discovery and collaboration is promoted through a commitment to diversity and opportunities for advancement for people from all walks of life. Today's management graduates must be prepared to engage with the unexpected and ambiguity in an intelligent, compassionate and creative way. ABBSSM is committed to create this vibrant learning environment.

Pride of ABBS



Dr. Madhumita Chatterji

Director

HR, Ethics, CSR & SM



Dr. Kshitiz Sharma

Professor

Entrepreneurship & Marketing



Dr. Vijaya Bhaskar Kolar

Professor

Finance



Dr. E.M. Naresh Babu

Professor

Finance & Operations



Dr. Madhumathy K

Professor

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Dr. Kamini Dhruva

Professor

Marketing & HR



Dr. Purushotham CV

Professor

Finance



Dr. Santosh Kumar G

Professor

Marketing & Operation



Prof. Bhagyamma V

Professor

Finance & Operations



Scrum & Agile Certification by Dr. Goutam Sengupta
The PMI Agile Certified Practitioner (PMI-ACP) and Scrum Master Certification program for 5 days (08/09/2025 – 13/09/2025), conducted under the guidance of Dr. Goutham Sengupta, provided participants with in-depth exposure to Agile principles, Scrum methodology, and adaptive project management practices.

Our participants successfully completed this intensive program and secured the top rank, reflecting strong analytical skills and a deep understanding of Agile frameworks.

Academic Event

Conducted International Conference:

The 16th ABBS & 56th Regional Science Association (India) International Conference was held on 25th & 26th September 2025 at the ABBS School of Management, Bengaluru.

The conference was inaugurated in the presence of distinguished dignitaries and graced by Chief Guest Ms. Sandhya Vasudevan, former Managing Director, Deutsche Bank.

The event featured global scholars and experts who delivered insightful sessions on regional science, peace economics, and conflict prevention.

Panel discussions, paper presentations, and sponsored sessions added academic depth and encouraged collaborative learning.

The two-day conference concluded with a valedictory ceremony recognizing participants and celebrating the shared commitment to peace, sustainability, and development.



Academic Event

Teacher's Day:

The institution celebrated Teachers' Day on 4th September at the Gallery Hall with great joy and enthusiasm.

Students expressed their gratitude through heartfelt messages, performances, and creative tributes to their mentors.

The hall was filled with warmth and appreciation, reflecting the strong bond between faculty and students.

Special moments of recognition honored the dedicated efforts and contributions of the teaching fraternity.

The celebration concluded on a chee"ful 'ote, reinforcing the spirit of respect, admiration, and togetherness.



Student's Achievement:



NEXTURE – International Case Competition 2025

The NEXTURE – International Case Competition 2025 was held on 1st September 2025 at Acharya Bangalore B-School, Bengaluru hosted by MBA Department

The event provided a global platform for students to present innovative case solutions and demonstrate strategic thinking.

Participants from ABBS School of Management presented the case titled “Farmz to Familiez: Balancing Community Impact and Business Expansion.”

Our students Reena, Arpan, Debdeep, and Shashank proudly received Participation Certificates for their commendable contribution to the competition.

The certificates were awarded in recognition of their analytical approach, teamwork, and commitment to experiential learning.

Student's Achievement:



Young Entrepreneurs on the Rise: Introducing Voxo World:

We are proud to announce that 2nd-year PGDM students Jeswin, Bimal, and Surya have launched their own venture — VOXO World — marking a significant entrepreneurial milestone.

The new business reflects their vision, ambition, and readiness to apply management learnings to real-world challenges.

Their initiative showcases practical leadership, creativity, and the spirit of enterprise fostered during their time in PGDM.

This achievement not only highlights individual drive, but also serves as an inspiration to peers to explore entrepreneurship as a viable career path. We congratulate Jeswin, Bimal, and Surya for turning ideas into action and wish VOXO World great success ahead.

Editorial Board - Faculty



Dr. Madhumathy K

Chief Editors - Students



Kishan Hugar
PGDM 2024-2026



Reena S
PGDM 2024-2026