

NEWS OF MAY 2025

CHRONICLE





ABOUT INSTITUTE

It was founded in 2008 as a management institute within the framework of SAMAGARA SIKSHANA SAMITHI TRUST. ABBS have been ranked 5th best private B school in Karnataka, and it offers diverse courses across management, commerce, life science and communication. ABBS surrounded by 5 sprawling acres of greenery and sunshine.

ABOUT DEPARTMENT

ABBSSM-PGDM is a highly respected 2-year program designed to develop leadership and business management skills it focuses on practical industry relevant education that prepares student for a successful career and its was approved by AICTE. ABBSSM stands in top 10 PGDM colleges in India.



Director's Message

Over the last decade ABBSSM has seen remarkable progress in promoting creativity among our students, faculty members and all our stakeholders. To achieve this, we are committed to excellence in everything we do. We believe that teaching should be infused with eagerness and enthusiasm to create the passionate lifelong learner.



Research should draw inspiration from the surrounding community and an attitude of service should be the basis of all activities undertaken at ABBSSM. The spirit of discovery and collaboration is promoted through a commitment to diversity and opportunities for advancement for people from all walks of life.

Today's management graduates must be prepared to engage with the Unexpected and ambiguity in an intelligent, compassionate and creative way. ABBSSM is committed to create this vibrant learning environment.

VISION

"To Transform lives through contemporary management education rooted in integrity, sustainability and holistic leadership."

MISSION

"To empower ethical, inclusive and purpose driven leaders who make a positive impact on their organisations and communities. We aspire to achieve this by leveraging a global curriculum, international exposure, embedding technology, industry interface, experiential learning and state of the art infrastructure."



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SM



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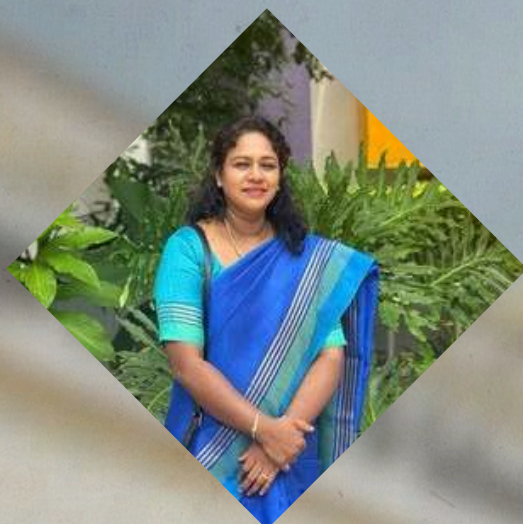
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Kishan Hugar

PGDM 2024-2026



Reena S

PGDM 2024-2026

Kairos 2025 @ ABBS

Kairos 2025 – Mega Pool Campus Drive, organised by the Corporate Cell of Acharya Bangalore B-School on May 3, 2025, successfully brought together students and over 30 reputed companies, offering 600+ job opportunities across diverse sectors like IT, EdTech, BFSI, Retail, and more. The event featured interviews, group discussions, and HR rounds, resulting in many on-the-spot job offers. Beyond placements, it enhanced industry-academia ties and reinforced ABBS's standing as a key talent destination for recruiters.



Building Community Together

The Shri Ram Universal School, Bengaluru recently organized a community outreach program at Nikko Homes, Bhartiya City, with active participation from PGDM 1st-year students Arpan Paul, Reena Sekaran, Manshi Kumari, and Purna Barua. The event aimed to connect with the local community, sharing the school's vision and child-centric learning approach. It fostered meaningful interactions with parents and children, highlighting the importance of learning beyond classrooms and strengthening school-family relationships.



YUVA - Outreach Initiative

The ABBS YUVA team combined with both PGDM and MBA 1st year students, recently conducted a meaningful outreach program at Sahana International School, Andrahalli, engaging students from Classes 8 to 10.

The session focused on health awareness for girls, promoting open conversations around the menstrual cycle, and encouraging comfort and confidence.

A discussion on climate change and its effects in Bangalore sparked a lively exchange of creative, eco-friendly ideas from students.

For one of the speakers, it was their first experience addressing a school audience, and the students' enthusiasm made it both enjoyable and memorable.

A standout moment was students expressing how the session was both funny and insightful, asking to meet again in a professional setting.

The event served as a reminder of the power of dialogue, education, and youth engagement



Career Readiness Week: Building Skills for a Brighter Future

From May 26 to May 31, 2025, a 6-day Career Development Workshop was organised in collaboration with Emerge Finishing School, aimed at preparing students for today's competitive job market. The sessions offered a structured and engaging learning experience, combining practical insights with real-time feedback.

The workshop covered key areas such as resume building, critical thinking, problem-solving, negotiation, conflict resolution, group discussion techniques, and interview preparation. Each day focused on a specific theme, helping students enhance both their professional and personal skill sets.

Students actively participated in hands-on activities, mock sessions, and case studies, which helped boost their confidence and improve their communication and decision-making abilities.

The week-long workshop was led by a team of expert facilitators – Venal Castelino, Maya, Dr. Pratima Khandelwal, Sathiya C, and George Mathew – who brought energy, clarity, and valuable real-world perspectives to each session.

This impactful program proved to be a transformative experience, leaving students better equipped to face career challenges with readiness and self-assurance.



Tea & Talk With HR @ ABBS School of Management

Ms. Natasha Shirazi from Dell Technologies, who shared insights on Cultural Intelligence (CQ) and inclusive leadership. She explained that while identity defines us, CQ helps us work across cultures, making it essential in today's global workplace.

Natasha shared a real incident where lack of cultural awareness delayed a project by 3 weeks, stressing that understanding culture is key to teamwork and efficiency. She urged students to move from obedience to asking questions, and emphasized the difference between inclusion (respect) and intrusion (overstepping boundaries).

She noted how many are more comfortable using AI tools like ChatGPT than talking to people, reminding everyone that human connection is vital in corporate life. In the Q&A, she advised being culturally aware with clients and creating safe spaces for diversity, especially for the LGBTQ+ community.

She closed with a strong message: Be curious, ask, listen, include, and grow—because working with diverse people means thinking differently too



Natasha Shirazi
Culture, Diversity & Inclusion Lead,
APJ & Greater China at Dell- Dell