

ABBS School of Management
Bangalore

Elevating Careers, Enriching Futures!

Navigating success & unveiling
ABBS School of Management's
placements journey!



Introduction

At ABBS School of Management (ABBS-SM), we pride ourselves on delivering a top-tier educational experience that seamlessly integrates traditional classroom learning with vital industry insights through ongoing interactions. Our ethos transcends the confines of a classroom; we are deeply committed to molding our students into outstanding performers poised to surpass expectations.

Established in 2008 under the esteemed banner of Samagra Sikshana Samithi Trust, ABBS-SM stands as a beacon for both seasoned professionals and ambitious newcomers eager to ascend in their professional journeys. With a legacy spanning over a decade, we've consistently married world-class industry immersion with an up-to-date, pertinent curriculum, all geared towards cultivating the visionary leaders of tomorrow.

Throughout our history, we've emphasized a global perspective underpinned by industry-specific learning. This, paired with a robust grounding in theoretical concepts, ensures our students are perfectly equipped to navigate the dynamic landscapes of today's global economy.

Message from our Head of Placements

At the outset, I extend my warm welcome to you all who will be joining our institution in the coming trimester of PGDM. The modern educational world is reverberating with waves of innovation all around the world. In this dynamic milieu, it is mandatory that the young minds of our country be nurtured, hone their skills and encouraged to be placed at the highest pinnacle of success. ABBS is one of the institutes that has evolved with time to be at par with the global educational world.

Post-COVID-19, the business environment has become more complex and unpredictable than ever before. Thus, broadening horizons and enhancing skills is a key element of any teaching-learning process. To overcome increasingly multifaceted challenges, we, at ABBS, strive to develop competent managerial human resources for the Industry, who are ready to take on the challenges of the ever-changing corporate environment with elevated integrity & high degree of personal conduct.

ABBS believes in Dedication, Determination, Discipline & Effort. We nurture our students to be emotionally intelligent through inculcating human values and professional ethics so that they surpass competition and excel better than the best. Our Syllabus, Academic inputs, Corporate Lecture series and Pre-Placement activities enable building foundation & thought process for a successful Corporate Career of a student.

The trust and the confidence of the Corporates that they have shown to our Institute has enabled us to achieve the highest degree of Placements. I strongly believe that you, choosing this Institution for shaping your career would be a wise and welcoming decision and am fully confident that you will strive to be the future leader of the corporate world and a nation-builder of Young India.

At the end, I wish you all a bright prospect through interaction with your experienced teachers so as to enable you to imprint a hallmark in your career. I wish you all the very best for all your future endeavors.



Bijoy Das

Head of Placements &
Corporate Relations at ABBS

**Swetha Amulya
Malladi**

Current Company:
Novotel



"My successful placement at Novotel Visakhapatnam can be attributed to the dedicated efforts of our faculty and the Placement Cell at ABBS School of Management. They consistently ensure that students secure positions in top-tier companies. The school offers extensive exposure through various activities, significantly aiding students in shaping their future careers."

2022 Graduates' Profile

Average Age



23

Gender



58 % Male

42 % Female

Experience



85 % Freshers

15 % Previous Work Experience

Academic Background



Where our graduates are working now?

SECTOR

BFSI
34%

Consulting
17%

EdTech
10%

FMCG
10%

Hospitality
3%

IT/ITES
7%

Logistics
3%

Real Estate
10%

Retail
3%

Highest CTC (LPA)

22.5

Mean CTC (LPA)

7.7

Min CTC (LPA)

4.5

Median CTC (LPA)

7.2

Testimonials



Nitesh Kumar Nayak

Current
Company

ZeOmega

It was truly a wonderful experience. The placement cell was instrumental in the selection process, and I'm delighted to have secured my desired role. The company focuses on population health management and has a flagship product named JIVA, primarily serving clients in the USA. The college provided a well-structured course with exceptional faculty members. Joining this institution is one of the best decisions I've ever made.



Sigampalli Leela Krishna Prasad

Current
Company

ICICI Prudential

Focus on Student Success

ABBS School of Management stands out for its unwavering commitment to student success, a priority evident in every aspect of its operations. An illustrative example of this dedication is the college director's aspiration to be as renowned as the students themselves, a philosophy that has fueled our consistent 100% placement rate. This year, I'm thrilled to share that I've secured my dream job in the banking industry, a testament to ABBS School of Management's focus.

A Nurturing Campus Environment

The campus environment at ABBS School of Management is a unique blend of academic rigor and familial warmth. Faculty members are affectionately regarded as the 'Mother of PGDM' and 'Sister of PGDM', reflecting the deep bonds and nurturing atmosphere they foster. This level of intimacy and care is rare and speaks volumes about the faculty's commitment to our well-being.









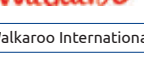
Inspirational Work Ethic

Despite the continuous drizzles typical of Bangalore's weather, the support staff's unwavering dedication is noteworthy. Their ceaseless effort in maintaining the campus, always without a hint of complaint, is highly inspiring. This admirable work ethic, fostered by the management, instills a sense of pride and motivates all on campus.

Attention to Detail

ABBS School of Management's meticulous attention to detail is evident in every corner of the campus. From its architecture to the harmonious blend of greenery and concrete, every element is thoughtfully designed and maintained. This precision in managing the campus environment reassures us that the institution is equally attentive to every facet of its students' educational experience.

Hiring Companies

 Property Pistol (Int.)	 Federal Bank	 LeadSquared	 Intellipaata	 PhonePe	 Teachnook	 Skolar
 Wiley-mthree	 Property Pistol	 Nobrokerhood	 Proptimes	 Property Cloud	 OfBusiness	 Propel
 Skill-Lync	 Asian Paints	 Team Computers	 ZeOmega	 Temenos	 Arzoo	 PagarBook
 TalentServe	 CleanHarbors	 Berger Paints	 HFFC	 TVSE	 Outshiny	 PWC
 Factset	 Rinex Technologies	 Avanse	 Accenture	 ITC Ltd	 SIS Ltd	 NoBroker
 Leapfinance	 Geeklurn	 IT Orizon	 TresVista	 City Union Bank	 People Education	 EXL Services
 QuessCorp	 Ceasefire	 Aspirare Technologies	 eShipz.com	 JM Financials	 KPMG	 FedEx
 Mckinsey & Company	 Zivame	 Axis Bank	 Mahindra Holidays & Resort	 IDFC First Bank	 London Stock Exchange	 ICICI Bank
 Deskera	 Datawrkz	 Manipal Hospitals	 Shrushi Tooling Solutions	 Walkaroo International	 Ghagane Aviation	 Nuance
 Equitas Bank	<h2 style="margin: 0;">96% of PGDM Students were placed before graduation!</h2>					

Our Events

NHRWA Students chapter	HRST Students chapter	Campus Radio	Companies Presentation	Boot Camp Series
Workshops	HR Conclaves	Business Analytics Symposium	Recruitment Drives	Job Fairs
Entrepreneurship Workshop Showcase	Webinars	Business Competitions	Alumni Meets	

The ABBS Advantage

At ABBS, alongside our robust curriculum, we employ a variety of strategies to holistically develop our students. These include:



1 Learning through Case Studies



2 Engaging in Real-world Projects



3 Collaborating with Global Virtual Teams



4 Fostering Leadership Skills



5 Personalized Mentoring



6 Providing Career Counseling



7 Offering Mock Interview Sessions



8 Participating in Outbound Training Initiatives



9 Engaging with Toastmasters International



10 Benefiting from a Strong Alumni Network



11 Joining Specialized Clubs



12 Partnering with Not-for-Profit Organizations



13 Enrolling in Global Study Programs



14 Encouraging Student-led Research

Unleash your potential at ABBS

Embarking on your journey at ABBS means diving into transformative experiences tailored just for you. We pride ourselves on offering a dynamic environment that fosters both personal and professional growth.

Delve deep into industry trends with our NHRWA and HRST Students chapters. Tune into the Campus Radio and let your voice be heard, discussing the latest business paradigms and breakthroughs.

Elevate your skill set by participating in our intensive Boot Camp Series and hands-on Workshops. Explore the future of the corporate world with our exclusive Company Presentations and unlock new opportunities at our Recruitment Drives and Job Fairs. At ABBS, every moment is an opportunity. Seize it and sculpt your path to success!



Recruiters' Testimonials



Ceasefire Industries Ltd.

Feedback by Vikranth Sharma, DGM: "Candidates were very flexible and were able to establish a good wavelength with the interviewers. Appreciate their positive attitude."



ICICI Securities Ltd.

Feedback by Geetanjaly G, Regional HR Manager-Karnataka: "Impressed by the Students' enthusiasm and the drive they exhibited during the selection process. Also, during the Group Discussions, the students were highly charged and motivated!"



Thomson Reuters

Feedback by Priyanka Konwar, Partner - Talent Acquisition: "Acharya Bangalore B School is one of the preferred colleges for recruiting Post Graduates. We're really glad to inform you that the Students who were recruited have been significantly performing well and contributing to the success of Thomson Reuters."



Amazon India

Feedback by Shreya Mazumdar, HR Manager: "Overall, very pleased with the potential of the students; they exceeded my expectations with their knowledge and capability."



Info Edge India Ltd.

Feedback by Raksha Sriram, Senior Manager Human Resources: "It was great to see a good mix of candidates at the ABBS Campus. The students were very good, and keenly interested in learning. With their methodical and analytical approach, I'm sure they're capable of adding value to the organizations they join."



Industry Connects



ABBS Campus



Why ABBS?

At ABBS School of Management, we forge strong alliances with academic and corporate luminaries to craft state-of-the-art programmes centered on comprehensive development. Our curriculum aligns with global benchmarks, renowned for its practical, real-world approach.

Our distinguished placement track record attests to the prowess of our programmes. By the conclusion of their two-year PGDM journey, over 90% of our students have already secured prominent roles, with the rest typically being placed by the time of convocation.

Today, we proudly announce a 100% placement rate, underscoring our unwavering dedication to bridging the gap between student capabilities and industry expectations.

Our meticulous placement procedure is initiated right from the admission phase, emphasizing the selection of students who possess crystalline career aspirations and the tenacity to excel in their postgraduate pursuits.



For Queries



Contact our Admission Office at:

9141 707070



Email Us At:

headplacements@abbs.edu.in



ABBS School of Management,
Andrahalli Main Road,
off Magadi Road,
Bengaluru - 560091,
Karnataka, India.