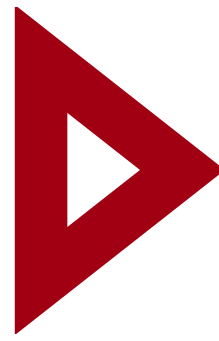


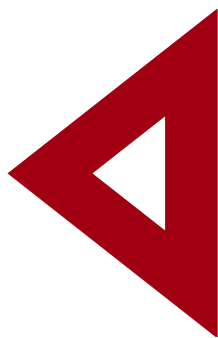


ABBS School of Management
Bangalore



FINANCE FOR NON-FINANCE EXECUTIVES

Management Development Programme



VENUE: ABBS, ANDRAHALLI, OFF MAGADI ROAD, BANGALORE
DATE : 29TH FEBUARY 2020



ABOUT ABBS

Acharya Bangalore Business School (ABBS) was founded in 2008 as a sterling management institute under the umbrella of Samagra Sikshana Samithi Trust. Since then, it has become a coveted business school in South India, drawing a considerable number of applications from across the world each year. At ABBS, we pride ourselves on our unique quiver of avant-garde learning tools, setting us apart as one of India's most future-fit business schools. Our differential learning programmes have been crafted by seasoned industry leaders and feature an array of elements including industry interfacing,



PROGRAM BACKGROUND

Good corporate governance requires that, all the material facts about the functioning of an Organization be appropriately disclosed. Financial disclosures constitute the most important component of these facts. Financial statements are the windows through which the outside world looks at the performance of an Organization. These statements provide a macro-level financial view of the Organization. To understand the implications of the financial disclosures, one need to fully be conversant with the meaning of various items in the financial statements. Financial statements include the balance sheet, the profit and loss statement and the cash flow statement. These statements are periodically made in a particular format through a specific mechanism with certain assumptions and principles behind them. An understanding of these underlying principles and mechanics is the first step towards understanding these statements. In addition to these, one also need to understand the nature of various elements (accounting heads), and the statutory and other reasons for their existence.

PROGRAM OBJECTIVES

- During advancement in their career, most of the functional executives reach a level when they have to manage multifunctional teams. Managing the finances is often an important aspect of their tasks.
- This programme addresses the training needs of functional executives in the area of Finance with a focus on financial statements.
- At the end of the programme, the participants would be able to understand the fundamentals and implications of the financial statements and analyse them for effective decision making .



PROGRAM TAKEAWAYS


- The participants will have complete knowledge on Concept of Accounting process, Profit & Loss account analysis, Cashflow analysis , Balance sheet analysis
- The participants can straight away implement concepts in their Business organization ,after completion of this program
- This program will give participants hands on experience in dealing accounts & financial aspects

PROGRAM CONTENTS

- Basic concepts of Accounting
- Balance sheet and related concepts
- Profit and Loss statement and related concepts
- Exercises on real life annual reports
- Cash flow statement and analysis
- Measuring Financial performance
- Analysis of Financial performance of some existing companies
- Comparing the relative performance

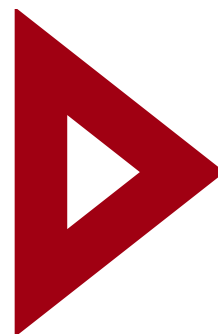


METHODOLOGY

- Lecture presentations
 - Group discussion
 - Highly Interactive learning
 - Case studies (In-depth case discussions & presentation)
- 

WHO CAN ATTEND?

- Executives & Managers in Key positions of Non Financial posts
- Production & Technical Professionals in financial decision making process : Procurement & Purchase
- HR & IR Professionals involved in financial decisions implications (Salary & Increments fixation, & Union negotiation process during settlements)
- Owners & Top executives of Small & Medium sized Business / Industries



PROGRAM FEES

FEES

- Working Professional: **Rs. 2,500/-**
- 3 and above Nominations from the same company: **Rs. 2,000/-**
- Students: **Rs. 500/-**

Program fees includes: Training, Courseware, Lunch & Tea

CERTIFICATE OF PARTICIPATION

Certificate of participation issued on conclusion of program.

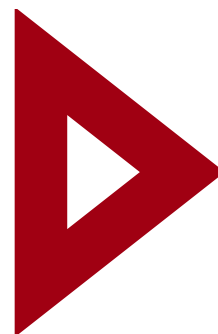




Dr. Shivaprasad G,
B.Com, MBA, M.Phil, Ph.D, FDP (IIM-K)
Program Coordinator, Area Chair Accounts & Finance

PROGRAM FACILITATOR

Dr. Shivaprasad G, currently working as a Program Coordinator & Area Chair Finance & Accounts at ABBS School of Management. He has earned Ph.d, MBA, MFM, PGDFM, FDP from IIM, M.Phil, B.Com. Dr.Prasad is an author of Financial Management, Fundamentals of Accounting and Chief Ministers of Karnataka textbooks. He has presented and published many papers in both National and International Conferences & Journals. He has conducted several MDPs, FDPs and Workshops for corporate and educational institutions. Dr. Prasad, Reviewer for International Journal of Corporate Finance and Accounting - IGI Global, headquartered in Hershey, Pennsylvania (USA) and Editorial Board Member for Amity Journal of Finance, International Journal of Transformations in Business Management and International Journal of Research in Social Sciences & Humanities. He is a life member of Indian Society for Technical Education (ISTE), Indian Commerce Association (ICA) and Indian Accounting Association (IAA). Recently he has been awarded as 'Best Teacher of the year' from TMT at Chamber of Commerce, Hubli. His areas of Interest are: Forensic Statement Analysis, Behavioural Finance & Risk Management.





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