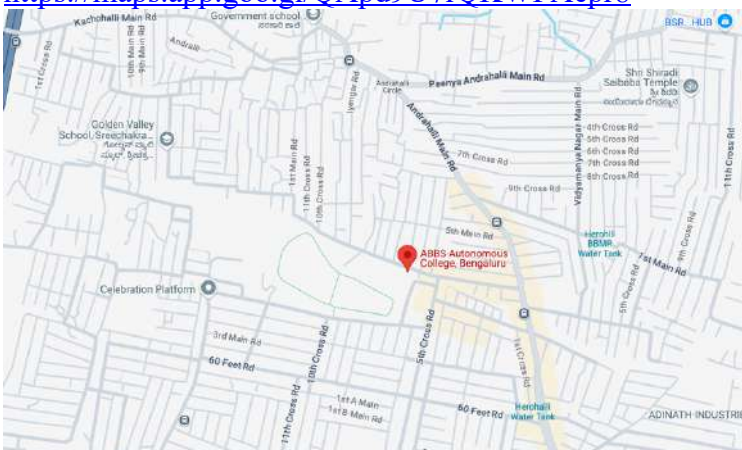

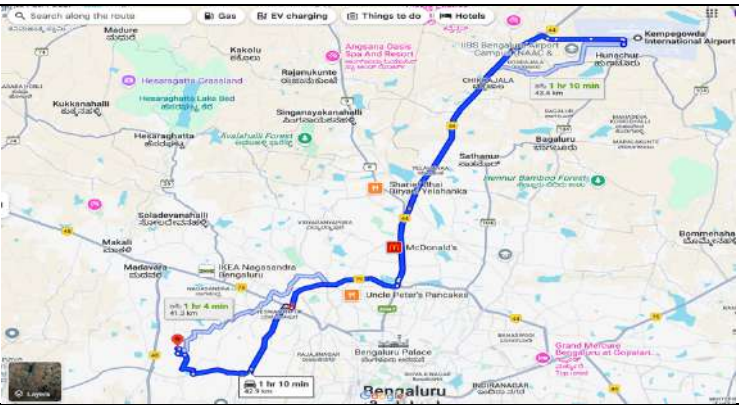
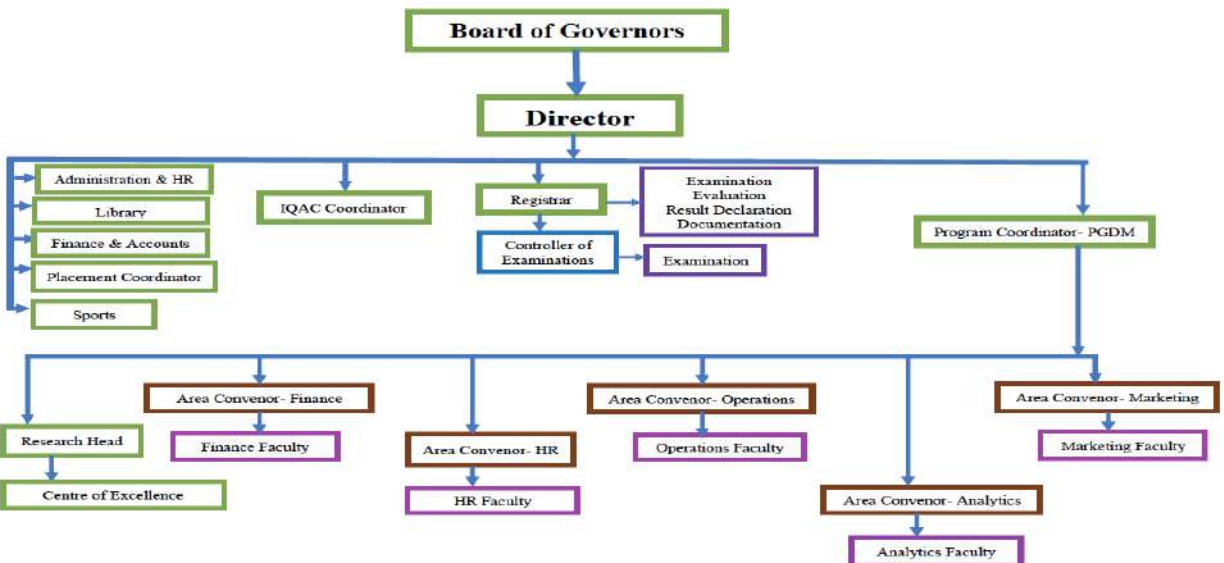


	Mandatory Disclosures	Updated on 02-05-2025
	AICTE PID	1-4598214
	Date & Period of last approval	2025-26
	AICTE Approval letter	https://www.abbssm.edu.in/eoa
1	Name of the Institution/Address	ABBS School of Management
	Address of the Institution	#3 Lingadeeranahalli, off, Magadi Main Rd, Shushruti Nagar
	City & Pin code	Bengaluru, 560091
	State	Karnataka
	Map	https://maps.app.goo.gl/QApd9U7rOKWFAepr8 
	Phone No	080 2324 5515
	Office hours of the institution	9 am to 5 pm (Mon-Sat)
	Email	contact@abbssm.edu.in
	Website	abbssm.edu.in
	Nearest railway station	12.6kms https://maps.app.goo.gl/i4YRXtDeULaKry4X8 
	Nearest airport (distance)	42kms https://maps.app.goo.gl/i4YRXtDeULaKry4X8

		
2	Name and address of the Trust	Samagra Shikshana Samithi Trust (SST)
	Address	Off Magadi Road, 3, Acharya College Main Rd, Shushruti Nagar, Lingadeeranahalli, Bengaluru, Karnataka 560091
3	Name the Director of the Institution	Dr.Madhumita Chatterji
	Email/Telephone Number	director@abssm.edu.in 080 2324 5515
4	Name of the affiliating university	Not applicable
5	Governance	
5a	Board of Governance (BoG)	Frequency: At least once a year) https://www.abssm.edu.in/leadership/
5b	Board of Studies (BoS)	Frequency at least once a year https://www.abssm.edu.in/program/academic-process/
5c	<p>Organizational Chart and Processes</p>  <pre> graph TD BoG[Board of Governors] --> Director[Director] Director --> Admin[Administration & HR] Director --> Lib[Library] Director --> Fin[Finance & Accounts] Director --> Plac[Placement Coordinator] Director --> Sports[Sports] Director --> IQAC[IQAC Coordinator] Director --> Registrar[Registrar] Director --> Cont[Controller of Examinations] Director --> Eval[Examination Evaluation Result Declaration Documentation] Director --> Exam[Examination] Director --> PGDM[Program Coordinator- PGDM] PGDM --> AreaFin[Area Conveyor- Finance] PGDM --> AreaOps[Area Conveyor- Operations] PGDM --> AreaMkt[Area Conveyor- Marketing] PGDM --> AreaAnalytics[Area Conveyor- Analytics] AreaFin --> Res[Research Head] AreaFin --> FinFac[Finance Faculty] Res --> CoE[Centre of Excellence] AreaOps --> HRFac[HR Faculty] AreaMkt --> OpsFac[Operations Faculty] AreaMkt --> MktFac[Marketing Faculty] AreaAnalytics --> AnalyticsFac[Analytics Faculty] </pre> <p>ABBSSM follows a flat organisational structure with the Board of Governors overseeing and monitoring the Institute from a policy perspective, while the Director oversees the day-to-day operations. The internal administration of the Institute is divided into two basic functions i.e.</p>	

	<p>Academics and Non-Academic Administration. Overall Administration is headed by the Director and she/ he controls the Institute in the capacity of management representative. Program Coordinator is the head of the Academic Administration Section. The faculty members of different specialization report to their respective area convenors who in turn report to the Program Coordinator directly for any academic decisions.</p> <p>The Registrar is responsible for the functions like evaluation, examination, result declaration, and other related compliance with all the government regulatory authorities like State Government, AICTE and other regulatory and statutory bodies. The Non-Academic section is directly overseen and monitored by the Director.</p> <p>The Director, Registrar, Program Coordinator, IQAC Coordinator, Controller of Examination are vested with financial and administrative powers.</p>
5d	<p>Nature and extent of involvement of Faculty and students in academic affairs/improvements</p> <p>The Institute has a formal system of involvement of students and faculty in its academic affairs and improvements. Faculty are involved in a series of policy building and implementation process.</p> <p>Faculty are involved through participation in committee/groups like the Governing Council, IQAC, Registrar, Controller of Examinations, Academic Council, Grievance Redressal, Anti Ragging etc. Student representatives also are part of such committees. As faculty and students are an integral part of the stakeholders of the institution, they are involved in academic affairs and improvements as part of the above-mentioned committees.</p>
5e	<p>Mechanism/Norms and Procedures for democratic/good governance</p> <p>The Board of Governors (BoG) of the Institute, which is the apex advisory and strategic body, consists of top-ranking academicians and professionals. In view of their vast experience and dynamic leadership, they provide guidance and direction to the Director and the faculty of the Institute to cope with the pace of development in the professional and academic spheres both within the country and outside. The Members of the Board of Governors regularly attend the meetings of the Board, and actively involve themselves in academic, administrative and financial aspects of the Institute to ensure that the Institute achieves its objectives of Centre of Excellence in Management Education. The BoG plays the role of policy makers and acts as the guiding force for smooth running of the Institute. They set norms for different areas to be followed in day-to-day functioning of the Institute. The day to day functioning of the Institute, is managed by the full time Director under the overall guidance and support from the Board of Governors. They meet at least once a year.</p> <p>The Board of Studies (BoS) is the basic constituent of the academic system for the Institution. Its function will include framing the content of various courses, reviewing, and updating the content from time to time, introduction of new courses etc. They meet at least once a year.</p> <p>Academic Audit is conducted every year. The programme is assessed based on parameters covering PGDM Profile, Curriculum Design and Development, Infrastructure and Learning Resources, Research, Consultancy and Extension, Infrastructure & Learning Resources, Organization and Governance, Innovative Practices and Placement & Progression. IQAC helps in the conduct of AA. It is conducted by a team comprising of both internal and external members and headed by the Director-PGDM.</p> <p>The faculty meeting which meets a minimum once in two months is a strong and unique mechanism through which the activities of the Institute are transparently shared with the faculty.</p> <p>The Academic Council which meets a minimum of thrice in a year to monitor the activities of the three trimesters per year consist of area convenors who deliberate and discuss the various areas of academic improvements and ensure the smooth functioning of the department.</p>

5f	<p>Student Feedback on Institutional Governance/Faculty performance</p> <p>Students' feedback of the courses and overall program</p> <p>A formal as well as informal system of feedback from students exists. The feedback conducted for each paper twice, once in the middle of trimester and another towards the end. Another feedback is for the overall program which is conducted as exit feedback for students.</p> <p>Regular feedback is received from the students regarding course materials, pedagogy, and relevance to the current requirements of business and industry. The students share their training and project experiences with each other, faculty and with the first-year students through presentations.</p> <p>The faculty use the area conveners to get early informal feedback to assess the level of achievement of learning outcomes. Based on such informal feedback the faculty sometimes modify their pedagogy and approach to delivering the course.</p> <p>For each course, a student coordinator is nominated and acts as a point of contact with the programme office and the faculty to share informal feedback in both directions.</p> <p>Informal Mechanisms for Student Feedback:</p> <p>The Institute has a strong culture of informal interactions between student and faculty. An 'open-door-culture,' is encouraged wherein students can approach a faculty member as well as the Director's office. Every month open house is conducted by the Director with the students to address their issues and concerns. The Institute believes that this culture is a vital component in creating a deeper relationship between the students and the department.</p>
5G	<p>Grievance Redressal Mechanism for Faculty, Staff and Students</p> <p>As per the AICTE notification number 37-3/Legal/2012, dated 25/05/2012 a grievance redressal committee in the Institute for the purpose of redressal of the grievances of the students, parents and others has been setup.</p> <p>The Grievance Redressal mechanism follows the 'Step-Ladder method'. Grievance redressal committee constituted as per the requirements. All the stakeholders are made aware of these committees to ensure so that the Grievances are addressed. The committees also take steps to ensure non-occurrence of the untowardly events. Grievance Redressal Procedure is shown below.</p>

	<ul style="list-style-type: none"> Ensuring timely, efficient, and progressive performance of academic, administrative and financial tasks. Relevant and quality academic/ research programmes. Equitable access to and affordability of academic programmes for various sections of society. Optimization and integration of modern methods of teaching and learning. The credibility of assessment and evaluation process. Ensuring the adequacy, maintenance and proper allocation of support structure and services. Sharing of research findings and networking with other institutions in India and abroad. <p>Scope and Functions The scope of IQAC will include the following points for the academic quality improvement at PGDM level</p> <ul style="list-style-type: none"> Framing Academic Policies keeping global standards and local delivery in mind. Dissemination of Policies and Practices. Integration of the Academic Activities. Inviting suggestions from the stakeholders. Analysing and reviewing the suggestions.
6	Programmes (https://www.abbssm.edu.in/program/pgdm/)
6a	Name of Programmes approved by AICTE Post Graduate Diploma in Management
6b	Name of Programmes accredited by AICTE Not applicable
6c	Status of Accreditation of the Courses Total number of Courses: 1 Status of Accreditation: Applied for NBA (Online SAR submitted, visit dates awaited)
6d	For each Programme the following details to be given: Name: PGDM Number of Seats: 120
6e	Placements - https://www.abbssm.edu.in/recruiters/placement-process/ The placement season in ABBSSM generally commences from September end. Placement & IIP Invitations are sent to the existing recruiters. We extend our invitations to newer brands also, taking the market conditions into consideration. After finalization of the dates, special training is provided by respective faculties to groom them by focusing on the Job Descriptions shared by the companies. More than 100 companies participate in the recruitment process with requirements across majors. The sector-wise break-up is diverse representing all major areas of industries and services, including Management Consulting, FMCG, FMCD, Banking & Financial Services, KPO, Education, Automotive, Healthcare, Insurance, IT Services, Logistics, Manufacturing, Market Research, Media, Real Estate, Retail, etc.
6f	Details of Programme(s) having Twinning and Collaboration with Foreign University(s) Not Applicable
7	Faculty
	Permanent Faculty:14 Adjunct:3

	Permanent Faculty to Student Ratio: 12																				
8	Profile of the Director& Faculty https://www.abbssm.edu.in/profile/leadership/ https://www.abbssm.edu.in/faculty/faculty-profile/																				
9	Fees Scholarships & Loans https://www.abbssm.edu.in/admissions/																				
10	Admissions & Procedure https://www.abbssm.edu.in/admissions/																				
	<p>The endeavor of ABBSSM is to continuously improve the quality of input in student admission. Therefore, strong admission policy is followed in order to admit students in the PGDM program. A minimum graduation cut off percentage required is 50 for a student to be eligible to apply for the program. A steady increase in the quality of students has been observed as students scoring graduation percentages between 60% - 80% have been steadily increasing. At ABBSSM consideration is also given to the underprivileged and weaker sections of the society. Opportunity is given to around 10-15% of the students belonging to the weaker sections and they have shown great promise in their careers and academics. ABBSSM provides scholarships on a merit cum means based criteria to encourage meritorious students to pursue their management education. Industry experience and proficiency in sports and other arts are also given due recognition during the admission process to enhance the holistic quality among students.</p> <p>ABBSSM conducts its own entrance test over and above the qualifying criteria defined by AICTE and admission policy. This has increased the quality of student input as it measures the students' achievements beyond academics. The effort is to attract students with higher percentiles in qualifying tests like CAT, XAT, MAT & CMAT, etc. The representation of students from various states has been steadily increasing. The following table illustrates the cut off marks in the ABBSSM admission test.</p> <table><tr><th>Year</th><th>2024-25</th><th>2023-24</th><th>2022-23</th></tr><tr><th>Criteria</th><th colspan="3">Cut-Off</th></tr><tr><td>Aptitude Test (out of 100)</td><td>70</td><td>60</td><td>60</td></tr><tr><td>Group Discussions (out of 50)</td><td>35</td><td>30</td><td>30</td></tr><tr><td>Personal Interview (out of 100)</td><td>75</td><td>70</td><td>60</td></tr></table>	Year	2024-25	2023-24	2022-23	Criteria	Cut-Off			Aptitude Test (out of 100)	70	60	60	Group Discussions (out of 50)	35	30	30	Personal Interview (out of 100)	75	70	60
Year	2024-25	2023-24	2022-23																		
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10b	<p align="center"><u>ABBS School of Management Scholarships Scheme</u> https://www.abbssm.edu.in/admissions/</p> <p>The Scholarships scheme establishes the general rules/ guidelines for the award and administration of PGDM student scholarships and awards supported by ABBS School of Management.</p> <p>Scholarship Schemes:</p> <p>The scholarships offered are in the form of tuition fee waivers:</p> <p>Chairman's Scholarship: Students applying for Chairman's Scholarship should have demonstrated excellence in academic and non-academic spheres at the national/international level. Scholarship of up to 100% is given based on the student application.</p> <p>Merit Scholarship: The scholarship criteria for merit students is based on the undergraduate scores as well as their performance in the entrance tests conducted. Scholarships vary from 25,000/- to 2,00,000/-.</p>																				

Single Girl child: Girl students who are academically sound and have shown a good performance in the entrance test will be awarded scholarships. This is to encourage a stronger male to female ratio in the PGDM program. Scholarship varies from Rs.25,000/- to Rs.1,50,000/-

Sports: Students who have excelled in the state/national/international level in competitive sports will be given the preference in sports scholarships. Scholarship varies from Rs.25,000/- to Rs.1,50,000/-

Economically Backward: Students who are academically good but economically poor are given scholarships based on their income level and affordability. Scholarships vary from Rs.25000 to Rs.1,00,000/-.

Terms and Conditions

- A total of 20 scholarships will be offered, as denoted in the table above.
- Students applying for Sports Scholarship should have represented at a National / International level sports or at a level recognized by the National sports selection bodies like Badminton Association/Hockey India//Cricket Board etc. The date on the certificate of participation should be within the previous 5 years from the date of the scholarship application.
- .
- Single girl child Scholarship is applicable to women candidates who have demonstrated academic excellence or have also demonstrated certain skills like creativity, innovation, and excellence in any field that selection committee may consider as valuable to bring diversity in classroom and ABBS campus.
- Students may apply for multiple categories of scholarships. If the first preference category intake is filled, students will be considered for the subsequent category. However, individual students will be awarded only one scholarship in category beneficial to student. For example, if candidate is eligible in 50% waiver or 20% waiver category, he/she will be given higher waiver.

ABBS Scholarship Committee as per policy will prepare a final merit list for awarding of scholarships. Policy will consider the candidate's performance in the admission selection process and fulfilment of the eligibility criteria. Those studying in the final year of their bachelor's degree programme will be granted provisional scholarship, subject to the fulfilment of the eligibility criteria for scholarship as per above eligibility table.

The decision of the committee and sponsoring body is final and binding. There is no review/ appeal process as these scholarships are awarded at the pleasure of sponsors and within their laid-out criteria. If suitable candidates are not found in any of the listed categories mentioned in the table, the ABBS Scholarship Committee is free to choose deserving candidates from any other category or choose not to offer any scholarship in that category.

Note: All Scholarships:

- a. are awarded at the discretion of the ABBS admissions committee;
- b. are subject to funding being available;
- c. will not be awarded if it is considered that there is no candidate of sufficient merit.

Restrictions:

	<ul style="list-style-type: none"> Students may not defer any scholarship as it is for specific program and specific duration/ period. Where a scholarship is awarded 'for the length of the course', the duration will be calculated on the basis of the standard course requirements, as specified in the course rules, and/or up to a maximum duration negotiated with the donor as specified in the conditions of the scholarship, if any. The conditions for the continuation of a scholarship for each semester / phased waiver will include a requirement that students must gain a minimum grade of Pass not less than 60% or CGPA of 6 out of 10, in all units in which they were enrolled in the previous study period. Exceptional personal circumstances, supported by documentary evidence, may be taken into consideration if the student has not satisfied this requirement. <p>In the event that the recipient withdraws from or fails to make satisfactory progress in their course of study, or fails to satisfy other requirements like attendance, discipline for continuation of the scholarship, the balance of the monies otherwise payable to the recipient will either:</p> <ul style="list-style-type: none"> revert to the fund; or be awarded to the next eligible applicant; in that case The scholarship specific to ABBS where the recipient has enrolled, the scholarship will be discontinued if the recipient no longer studies at that campus or takes transfer to another institute/university.
11	Infrastructure
	<p>The campus of ABBSSM is located in a picturesque, lush green, scenic and serene surroundings spread over 4.23 acres in North Bengaluru, the Silicon Valley of India. The campus is self-sufficient in energy, water and waste treatment with the installation of Solar Panels, Water Recycling Plant, and Vermicompost Plan. The infrastructure comprises of Classrooms, Gallery rooms, Tutorials, Business lab, Computer lab, Language lab, Gymnasium, Cafeteria, Student Discussion Areas, Amphitheatre, state-of-the-art Auditorium called BMR Auditorium, open air amphitheatre called 'RATNAM', and audio-visual room aligning with latest technology required for blended learning. Keeping in view the vision of ABBS School of Management, "To transform lives through contemporary management education rooted in integrity, sustainability and holistic leadership". The design of the infrastructure has taken into account sufficiency and flexibility with all modern amenities like smart class rooms, Wi-Fi enabled campus, recording studio, state of the art library, besides the regular overhead projectors and other audio-video facilities.</p>
11a	<p>Library Details</p> <p>Libraries are important cornerstones of a healthy community. Libraries give people the opportunity to find knowledge, explore content, research ideas, experience new information, read wonderful stories, while at the same time providing a sense of place for gathering. With its magazines, periodicals, newspapers in a calm and tranquil atmosphere, a library has a special call to the students want to quench their thirst for reading the material which cannot be fulfilled in the classroom. Here they find an environment which is conducive to the building up of habit of self-learning. The library is the centre of the intellectual and social activities of an education centre.</p> <p>ABBS-SM Resource Centre has a built-up area of 12916 Sq. ft. Aesthetically designed and well maintained, it has a comprehensive collection of books related to Management Sciences, and other allied subjects to meet the present and future needs of its students, faculty and researcher scholars. The library's mission is to provide comprehensive resources and services in support of the teaching, learning and the research needs of the college community. It has a total collection of</p>

	<p>9435 library books along with 50 National Journals & 12 International Journals, 900 Projects and 520 Back Volumes of Journals etc., 12 newspapers, 4300 e-books and access to more than 12000 e-journals through online etc. The library has been equipped to inspire the students and the staff towards pursuit of knowledge.</p> <ul style="list-style-type: none">• Library has more collection on Finance, Marketing, Human Resource Management, Banking & Insurance and Business Administration. The collection of books is in proportion to the number of students and specialization choice.• Case Centre Membership ABBSSM understands the value of good resource, membership of Case Centre is an example.• E-Resources: Students use R, Python, JMP, and SPSS for research work. ABBSSM library (e-resources copy from what librarian has sent).• ABBSSM has membership of IIM- Bangalore Library.																								
11b	<p>Computer Facilities details</p> <p>The Department enables tech savvy culture at ABBSSM. There are two computer labs in the Department. The second lab also acts as Language Lab. In addition to this, Department has 4 personal computers and 2 laptops.</p> <p>A team of in-house IT professionals ensure that IT facilities are maintained effectively in order to give continuous support to the academic department. A dedicated system has been evolved to register complaints/service requests from students/faculty and priority is given to attend those complaints/requests. The below table gives the number of desktops in the department (in addition to this, students are given laptops. Many other students do have their own laptops).</p> <table><tr><th>S. No</th><th>Location</th><th>No. of Systems</th></tr><tr><td>1</td><td>Computer Lab</td><td>40</td></tr><tr><td>2</td><td>Computer Lab (Language Lab)</td><td>40</td></tr></table> <p>Hardware: List of Networking Devices</p> <table><tr><th>S. No</th><th>Equipment</th><th>Nos.</th></tr><tr><td>1</td><td>SOPHOS XG Firewall</td><td>1</td></tr><tr><td>2</td><td>Ruckus Controller</td><td>2</td></tr><tr><td>3</td><td>Ruckus Access Points</td><td>14</td></tr><tr><td>4</td><td>Network Switch + L3/ L2 manage switches (CISCO) and unmanaged switches (Lincsys & D link)</td><td>16</td></tr></table> <p>Software at Department: Softwares includes ERP software MasterSoft, CRM, Microsoft Office, Tally 9 ERP, Checkpoint Endpoint Protection, ETNL Version 4.0, various media players and open sources. To stay advanced and provide students with the best of the latest services, the campus and Hostels has gone Wi-Fi, enabling students to access the internet through the wireless router, anytime and anywhere in the campus and the hostels. The campus is wireless fidelity enabled; with an internet speed of 100 MBPS 1:1 leased line. This facility has enabled the students to access digital library resources at anytime and anywhere in the campus.</p> <p>Comprehensive Network Security Checkpoint 5100 Unified Threat Management appliances offer assured security, connectivity and productivity by allowing user identity-based policy controls. Ruckus Smart/OS is widely-considered the simplest and straight forward centralized WLAN Software system. Ruckus Smart/OS runs on all our Zone Director Smart WLAN controllers and</p>	S. No	Location	No. of Systems	1	Computer Lab	40	2	Computer Lab (Language Lab)	40	S. No	Equipment	Nos.	1	SOPHOS XG Firewall	1	2	Ruckus Controller	2	3	Ruckus Access Points	14	4	Network Switch + L3/ L2 manage switches (CISCO) and unmanaged switches (Lincsys & D link)	16
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uses a highly intuitive Web user interface to make configuration and administration of the entire WLAN a breeze. Provide efficient and cost-effective network connectivity. These secure entry-level enterprise-class Fast Ethernet switches support basic Cisco Borderless Networks services. Configure, Operate, and Manage a wide range of software features to make business operations easy, highly secure, and sustainable, and help deliver a borderless networking experience Implementation of Active directory domain controller, share drive Implementation of backup Implementation of group policies (Common desktop, screen saver, password policy etc.). Information related to the department can be accessed through the website www.abbssm.edu.in.

List of Software:

S. No.	Software	Nature of License
1	Windows Operating Systems	OEM
2	MS Office	OEM
3	IBM-SPSS	Perpetual License
4	Tally 9 ERP Accounting software	OEM
5	MasterSoft ERP Cloud	Software as services (SAS)Model
6	Mail Server – G suite (Google)	Software as services (SAS)Model
7	Microsoft Azure enterprise-grade cloud computing server platform.	Software As Services (SAS) Model
8	Customer Relationship Management – Powered by FDS	Software As Services (SAS) Mode
9	Microsoft Team – Online Teaching	Software As Services (SAS) Mode
10	NoPaperforms CRM	Admission Application Software Nopaperforms.com

11c

**Learning Management System:
CAMU ERP**

A learning management system (LMS) is a software application for the administration, documentation, tracking, reporting and delivery of educational courses or training programs. The platforms help the faculty deliver courses to the students, administer test and other assignments track their progress and manage record keeping. Microsoft Teams, A learning management system (LMS) is used for the same purpose. LMSs are focused on online learning delivery but support a range of uses, acting as a platform for online content, including courses, both asynchronous based and synchronous based. Teams offers classroom management for instructor-led training or a flipped classroom, used in higher education. Teams supports a range of functions such as online courses as well as blended learning of lectures and tutorials through the various platforms. At ABBS School of Management, Microsoft Teams is used for teaching, documentation and delivery of courses.

CAMU offers Education ERP Solutions that ensure management of all academic & non -academic operations while optimizing resource utilization and ensuring transparency across all departments. CAMU College Management System is an end-to-end solution for colleges to improve operational efficiency & institutional outcomes by automating Student-Faculty lifecycle and campus administration. Hosted on cloud, this college ERP helps ABBSSM educators to streamline all the core activities with the latest technology stack such as biometrics, business intelligence tools & analytics dashboard that generates precise reports on college admission, enrolment, scholarships, previous academic record, domicile, fees, alerts, attendance and compliance management.

ERP Software: CAMU ERP Cloud software (Software as Services model) which comprises of end-to-end modules from Application, Admissions, Academics, Examination, Library, HRMS, Payroll, Purchase and Inventory, Transport, Hostels is widely used by the institute. Student data is

	maintained in the software. ABBSSM provides E-alert service through SMS and e-mail for Students and Parents. Group broadcast messages for notification to students and parents are available.
11d	<p>Hostel</p> <p>ABBS School of Management provides Hostel facilities with modern infrastructure. Hostels are also provided with emergency medical services, Wi-Fi connections, and laundry services. The hostels are always under 24X7 security, fire extinguishers and full-time wardens. The hostel has indoor sports facility, reading room, and medical facility. 100% of the students who wants hostel facility are provided the same. The hostels have installed capacity to accommodate 150 boys and 100 girls. The students who hail from local are provided permission to commute from their residences. The hostel provides both Vegetarian and Non-Vegetarian food. The food schedule includes, Breakfast, Lunch, Evening snacks and Tea and Supper.</p> <p>Hostel is administered by a team of officials comprising in-house Hostel Wardens, Hostel Executive and Estate Officer. A hostel committee comprising of key stake holders like officials, student representatives, mess contractors, maintenance team is constituted. Committee reviews the functioning of the hostel every month and suggestions given by the students to improve the facility/services are considered. In case of any concern or issue, the same is resolved using modern Quality Technology Tools (QTT) such as Fish bone diagram etc., wherever applicable for which the key people have been trained by the institution.</p>
11e	<p>Sports Facility</p> <p>Our recreational quiver brims with sports, games and activities that will have you calling for more. Whether you are a football novice or an accomplished basketball aficionado, chances are, you will find something at ABBS that will capture your interest.</p> <p>The institution provides both indoor and outdoor facilities to the students. The details of indoor and outdoor sports facilities are given below.</p> <p>Indoor Sports Facilities</p> <ul style="list-style-type: none"> • Sports: Facilities for playing Carrom (8 boards), Chess (8 boards) and Badminton court and table tennis (3 boards), Foosball and Billiards are available. Institution also provides facilities for yoga. • Gymnasiums: Well equipped with a multi-gym and a range of free weights and aerobic equipment-including two treadmills, two cross-trainers and two power cycles are provided in the Gymnasium. Both students and staff use the facility. This gymnasium unit with regular instructors is functional from 6 am to 7 pm. The gym is equipped with cardio machines, weights and resistance training equipment. A gym trainer guides the students with proper form and training. Girls and boys have different timings for using gym facility. Students are encouraged to stay fit, as a healthy body with a healthy mind keeps our students happy! • Aerobics: Aerobics classes are taken by an expert for students and staff. Instructions are given for diet and general fitness. <p>Outdoor Sports Facilities</p> <p>The following outdoor facilities are created: Basketball court, Shuttle Badminton, Volley Ball court, Football, throw ball court and Cricket Practice pitch with net cover are provided.</p> <p>A qualified Physical Education Director guides the students for effective participation in various games. Students are encouraged to take part in University as well as inter collegiate tournaments.</p>
11f	<p>Teaching Learning Process- (https://www.abbssm.edu.in/program/pgdm/)</p> <p>The teaching methodology used at ABBSSM is a judicious blend of lectures, seminars, case discussions, group presentations, management games, syndicate discussions, and special lectures by professionals from industry. Modern teaching aids such as overhead and LCD projectors, computer aided instructions, films, video, and audio tapes are used. The teaching and</p>

instructional methods used at the Institute encourage self-learning and learning through active student industry interaction in the form of practical assignments and projects. The students learn in an environment which is experiential, fun, enjoyable, and highly conducive for adult learning.

The academic development is driven through a Competency framework, the four pillars of which are Knowledge- Attitude- Skill-Habit (KASH model). To make learning effective Value Added Projects are a regular feature that student complete such as Industry Analysis, Dissertation, Business Plan and Internship Projects along with live industry projects both online and off-line.

Use of technology is proving to be the differentiator for the learning design at ABBS School of Management. The assignment concepts like Overnight assignment, Video assignment, lab driven practical assignments and simulation fill students with awe and excitements. They love being part of the process. Every student is encouraged to capture additional certificates both from online and offline mode. ABBS School of Management is careful about the selection of course material. Harvard cases and articles are choice of class discussion. Learned members do not restrict to knowledge sharing only they are into knowledge development through research, case study and consulting work. They continuously update themselves to remain competent for the market requirement.

In addition to conventional time-tested lecture method the ABBS School of Management adopted the following approaches:

Case Based Learning

To fulfil the corporate expectations ABBSSM teaches lots of cases and expose students to various business problems and live organizational situations. The case study method of teaching allows students to do critical thinking, analytical analysis of situations and then developing a framework for effective decision making. These management case studies highlight various business situations that are dynamic— either the shift in technology or competition makes new moves or the government policy undergoes a change. This demands for managerial judgments on a continual basis. Ability to ‘think critically’ is one of the very important aspect which companies look for in the prospective candidates. This is one of our program objectives as well. ABBSSM also motivates faculty members to write and publish their own cases. These cases are also extensively being used in classroom teaching. Faculty members also encourage and involve students in case study preparations.

Experiential/Live Projects

The learning is driven by the students who take up experiential projects in companies, where senior executives guide them.

Global Virtual Teams

The PGDM students be equipped to work across time zones, languages, and cultures. To acquire the skills necessary, students can work on a project with member schools from department/Institute’s Global Network/international linkages. The idea of introducing “Global Virtual Teams,” a required course in the core curriculum, helps for grounding in team dynamics realizing the routine difficulties of working with people stationed in remote parts of the world. The course will help students develop a set of skills that the market is demanding.

Global Classrooms

Apart from course faculty, using modern ICT technology (MasterSoft) students learn in class room from people who are located all over the world who bring real-time insights from their industries, their customers, happenings in their local place and environment. This spark different ways of thinking as well as covers the conventional material.

Global Immersion Program

Globalisation and its impact on businesses worldwide is a key learning ingredient of ABBSSM students. To foster this dimension of learning amongst our students, ABBSSM has entered into academic partnerships with several overseas Institutions. These partnerships result in foreign students visiting our campus and our students going to these partner Institutions to gain valuable global exposure on the diversity in culture, business regulations, market behaviour and complexities of managing a business in a global environment.

Under the international exchange program our students have visited France, Singapore and Malaysia. Such immersion programs are led by faculty and the students benefit from university lectures, company visits and presentations. The opportunities for such exchanges and immersion trips are circulated to students periodically and they are free to apply for these programs.

Group Tasks

Recognizing the fact that a manager is a team player first and an individual performer later, most of the assignments given to the students are group assignments. Also, courses which require a multi-disciplinary approach are being taught jointly by two or more faculty members with different areas of specialization.

Each student is assigned to a working group at the beginning of the start of each course by the faculty. These groups work together on all group assignments for the duration of Semester I. New groups are formed at the beginning of Semester II and these groups generally continue to work together till the end of the course. There will be one nominated Class Representative called Class Coordinator.

Continuous Evaluation

At ABBSSM, students are evaluated continuously through seminars, assignments, projects, quizzes, etc. A review of students' performance is made every month and corrective action is initiated immediately. The evaluation of the student also incorporates important qualitative parameters like participation in seminars, workshops, group activities, and the overall initiative taken by the student.

Corporate Interface

The Institute regularly invites top executives from the corporate world for interaction with the students and faculty on various subjects. It has helped to bring the corporate experience to the classroom, thus bridging the gap between theory and practice.

Campus to Community

Campus to Community is a community engaged learning program that combines hands-on service work with reflection. Through service work, students challenge social issues, build skills and gain practical experience. Students then reflect to learn about themselves and the communities they work in. C2C is an internship program that offers hands-on experience to students on issues pertaining to the environment. The motto is to create intellectual ambassadors. C2C is a platform which strives to quest solutions or alternatives to the existing problems.

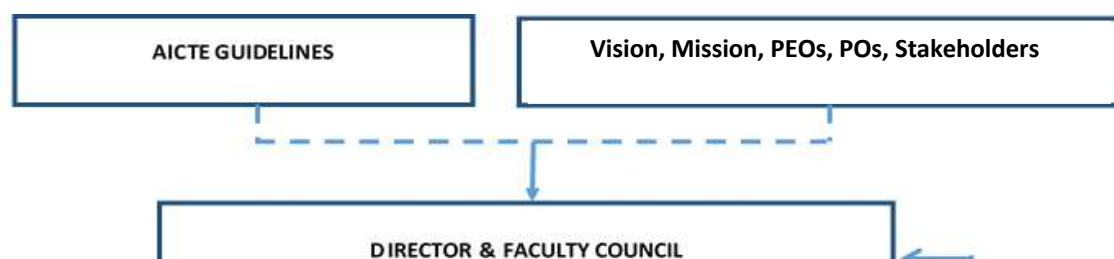
Students will be assigned tasks on projects related to development in various sectors including urban and rural development, water and power supply, sanitation and waste management, women and child issues, and more. Students are expected to work on ground to understand the issues at their very depth before attempting to address the problems on hand. This will create the

foundation for informed and experienced young leadership which our country needs. Bangalore is no alien to issues. Once a garden city, now a garbage city. Once a city that was admired for its beauty now that has lost its charm. The city has lost its eco-balance. To overcome these issues, Campus to community, an internship program was initiated by Students for Development aiming to engage students from campuses in community activities. ABBSSM students will be used as resources to conduct surveys in the city. This would help the students to give them a hands-on experience and knowledge of the BBMP functions and ward offices. Team Leaders lead Campus to Community participants through their engaged- learning experience – connecting both ABBSSM students and local change-making organizations. Non-profit organizations, social service organizations and government service offices will partner with ABBSSM Campus to Community Programs.

Research and Incubation

ABBSSM has a unique and innovative program for students where they learn how to undertake both qualitative and quantitative research. This offers an opportunity to the students to delve deep into areas of their interest and publish papers in recognized journals. The students work under the guidance of the research mentor and the faculty mentor. The program prepares the student for their corporate or entrepreneurial projects as they are able to create excellent reports through a research process that they learn. This initiative helps in the placement process as students become confident in answering the interview questions as they have better knowledge of the area of their specialization. They stand ahead of others in their jobs as they can present data in a structured and analysed manner that adds value to their reports and presentations in their corporate life. Students are encouraged to prepare Business Plans that they can present to investors and ABBSSM helps to incubate ideas that are recognized as having good potential.

PROCESS FOR DESIGNING THE PROGRAM CURRICULUM



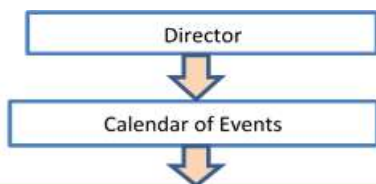
11g

Director & Academic Council

RECOMMENDATIONS &
SUGGESTIONS

Program Design

- The model curriculum provided by AICTE for PGDM is used as the guideline for drafting the curriculum of ABBSSM
- ABBSSM is a student centric Institution, therefore all activities both curricular and non-curricular are oriented towards both professional and personal development of the student.
- The Institute observes the 'Academic Year' from the month of July every year to June next year.
- Keeping in mind the VUCA world, the curriculum has been enriched with relevant courses and practices to inculcate a creative mind - set for the student enabling them to face ambiguity, volatility, complexity and uncertainty.
- As per the guidelines of AICTE the Institute has ensured a judicious balance of core and elective courses.
- Being an autonomous Institute, ABBSSM has the flexibility to incorporate relevant contemporary, industry-oriented courses in the curriculum
- A unique facet of ABBSSM is its emphasis on value based learning and sustainable practices.

	<ul style="list-style-type: none"> • The campus to community projects imbibes sensitivity to the grass root issues of the community and helps to inculcate socially responsible behaviour among students. It helps them to become ethically responsible future corporate citizens. • Through the mandatory credited research course, students are encouraged to undertake research related to their functional areas across various sectors and companies. • The mandatory four and half month nine credit industry internship program makes the student corporate ready as they get hands on learning in the industry under the guidance of the industry and faculty mentors • Too encourage the entrepreneurial spirit among the students ABBSSM has set up an entrepreneurial cell. Successful start-ups have been initiated under this cell. • Various curricular and extra-curricular activities also enrich the curriculum with value additions to help in the holistic development of the students. • Value added certifications like six sigma green belt, supply chain management, agile and scrum management, family business, BSE certification, digital marketing, business analytics are offered to students to help in enhancing their classroom learning. • Extracurricular activities like the 5K RUN, ARMAGEDDON, REGALIA helps them to understand the functional areas of management. • The Academic program curriculum designing, developing, assessment and realigning starts from the month of March-April every year. • It is a continuous process and there is a very well laid out and robust system for curriculum up gradation and its execution throughout the academic year. IQAC and Academic Council ensure timely development and delivery of the same. • The Convocation is held after students complete all the formalities of the program.
11h	<p>Process for Compliance of Institute Curriculum</p> <p>The Institute organizational structure has its Director at the apex. Each course of a programme is delivered with diligence by individual faculty. There is general practice that reasonable decentralization is maintained.</p> <p>The curriculum of the Institute complies with broad guidelines provided by AICTE from time to time. The Institute makes serious efforts to benchmark its course curriculum with best-in-class management schools. It's our effort to revisit, revise and update the curriculum with the latest and changing needs of industry. In order to benchmark our curriculum with the leading b-schools and to meet the industry needs, we have a well-laid down process for periodic curriculum updating and upgradation.</p>  <pre> graph TD Director[Director] --> Calendar[Calendar of Events] Calendar --> Process[Align Course Contents (Lesson Plan) Identify Expected Attainment Level (Threshold)] </pre>

	<p>Curriculum Revision</p> <p>The Institute religiously observes the practice of revising minimum of 1/3rd courses every academic year. This means that all courses undergo necessary revision process once in a year. This ensures the course curriculum is agile and update with needs of academic world, industry, government and ever-changing social norms and practices.</p>
12	Accounted Audited statement for the last 3 years (create link)
13	Best Practices (https://www.abbssm.edu.in/program/best-practices/)(create link https://www.abbssm.edu.in/best-practices/) The updated list is sent in the email.

About ABBS School of Management:

ABBS School of Management is an autonomous Business School, established in 2009 which offers Post Graduate Diploma in Management. The PGDM program is one of the top-ranking programmes in India and is internationally accredited by IACBE, USA. The 2-years program (full-time) is approved by AICTE (All India Council for Technical Education).

The Institute is established under the Samagra Shikshana Samithi Trust (SSST), which in turn appoints the Board of Governors. The Institute's activities are planned, directed and monitored at the apex level by the Board of Governors (BoG), headed by the Chairman and it includes eminent personalities from public life, education, industry and services. The Director of the Institute acts as the Member-Secretary of the BoG.

ABBS School of Management during its tenure of more than a decade in management education is driven by its academic program, its analytical, data-driven approach to problem-solving, the research impact of its faculty, the ambition and creativity of its students and the business successes of its alumni. The Institute prides itself on not just keeping pace with the changing needs of contemporary business but anticipating and contributing to that change through its Centers of Excellence, innovative research and education. Team ABBSSM is led by their Director Dr. Madhumita Chatterji whose leadership believes in a great working environment coupled with open communication with all stakeholders. ABBSSM is a microcosm of every culture, gender of India and the Institute is proud of its heritage as well as of their staff, faculty, students and alumni.

ABBSSM is among the first of its peers to experience the opportunities and challenges that greater diversity brings. Our student body now looks the way the country will look in the future. What we do with the variation in background, identity, and point of view matters not only to us and higher education, but to the world beyond our campus. We are engaged in the intellectual project of renewing a tradition in order to make good on its promise for a changed social and cultural world.

In their endeavor to be a community of learners who are committed to education, research and community service, we take pride in working together to achieve the same.

ABBSSM is located in Bangalore the capital of the state of Karnataka in India. Bangalore is a silicon city of India and a truly cosmopolitan city with the population consisting from all the parts of India and the Globe. It is located at Magadi Road that is around 15 KM distance from Majestic, the main city of Bangalore.

1. Best Practices:

1.Campus to Community (C to C)

The campus to community projects imbibe sensitivity to the grass root issues of the community and helps to inculcate socially responsible behavior among students. It helps them to become ethically responsible future corporate citizens. Through the mandatory credited research course, students are encouraged to undertake research related to their functional areas across various sectors and companies. Campus to Community programme participants gain extraordinary learning experience by connecting and engaging with local change-making organizations and leaders.

2. Capstone:

The purpose of a Capstone project is to assimilate academic learning with industry development and create scholarly piece of work. The Capstone project is a student led independent research project in the chosen field to address a question or a problem encountered based on need felt by a chosen organization. The project is monitored by two mentors, one in house faculty mentor (chosen by student) and one research mentor. The capstone project will focus on desk study of a selected organization, in line with the goals of the chosen organization; and the project must produce valuable research work for the organization. The research work led by student needs to meet minimum required time and quality standards. The purpose of working on a Capstone project is for students to apply their policy analysis skills in a way useful to the practical needs of the chosen organization. All ABBS School of Management students must complete a capstone project during their final year. The capstone project must evidence scholarly and/or professional analysis informed by the sustained and appropriate application of analytical methodologies.

3. IIP

Industrial trainings and internships assist the students to practice their accumulated theoretical knowledge in the industry. Thereby students will be aware about the needs of industry to find employment in today's challenging scenario. Students can go for internship during the months of February/March every year.

The student after the completion of the electives takes up various implementation aspects of the curriculum in the fourth and final semester. The Final semester predominantly consists of the Capstone Project and a four and half month onsite Industry Internship program (IIP) that enables the student to get a real time understanding of management issues in a live scenario. The industry internship program makes the student corporate ready as they get hands on learning in the industry under the guidance of the industry and faculty mentors. The IIP is mandatory for the

award of the Post Graduate Diploma in Business Administration. Nine credits are allocated to IIP and therefore it forms an integral part of the curriculum.

4. Audit Courses:

PGDM students have the option to take an audit courses across any electives offered by the department. These courses are guided by faculty and provide students an opportunity to personalize their academic work to pursue their specific areas of interest in depth.

5. Internationalization of Education in ABBSSM is one of its highlights and best practices. It has proved to be beneficial in establishing powerful international networks and associations to develop and mobilize aptitude, transfer of knowledge, and promote global research. The MoU's, exchange of students and faculty, and lectures delivered by international faculty have produced postgraduates who are internationally knowledgeable and cross culturally sensitive. The student mobility has allowed them to adapt to different environments where the students are able to understand the connections between the local environment in which they live and the global scenario. At ABBS School of Management successful Internationalization means training students to approach their own cultures and traditions yet be sensitive to new ones and it is the process by which all the stakeholders contribute to the world while also being shaped by it. This has resulted in the 'Self Transformation' of students and faculty which has enabled them to see the world from vantage points not only allowing them to learn new cultures and countries but also hone their business acumen.

6. Centres of Excellence

- a. Mahatma Gandhi International Research Centre for Conflict Prevention and Management (MGIRCCPM)
- b. Centre of Excellence in Supply Chain
- c. Centre of Excellence in Analytics and Data Science
- d. Centre of Excellence for MDP/EDPs
- e. Centre of Excellence in Disaster Management & Mitigation, a joint venture of ABBS School of Management & Tejus Disaster Management & Mitigation Centre.

7. Theatre and Management

In its endeavor towards holistic learning ABBSSM has introduced theatre as part of its curriculum. This blend acts as a pivotal outlet for self-expression and seeks to accelerate personality development. It imparts our students with critical life skills, problem solving skills, leadership, cooperation and collaboration skills. The techniques shared in these sessions lead to the evolution of the faculty in terms of their personal skills and motivate them to develop their own creative tools to deliver deeper learning experiences. Theater classes have enabled students to 'snap out'

of their shells and showcase their talents. It has improved their verbal articulation and enhanced their kinesthetic abilities.

Our Institute has collaborated with ‘Bangalore Little Theatre’, affectionately known as BLT. It is the city’s oldest and most widely accepted non -profit theater society. As per the founder member of BLT, Vijay Padki “the story teller-actor-dramatist has always been a change agent in society, getting people to conform to tried and tested tradition where necessary, but also questioning the status quo and provoking change when needed”.

8.Summer School:

ABBSSM offers a summer school program in management studies. This provides several distinct advantages. Firstly, it provides an intensive learning experience, allowing participants to immerse themselves in key concepts and practices over a condensed period which accelerates understanding and skill development. Secondly, it brings together students and professionals from various backgrounds and cultures. This diversity enriches discussions, fosters collaborations, and expands networks, which can be invaluable for future career opportunities. This program incorporates practical components such as case studies projects and field visits, enabling participants to apply theoretical knowledge to real-world scenarios. This hands-on approach not only reinforces learning but also cultivates problem-solving abilities and critical thinking skills essential for success in management roles. In addition to access to esteemed faculty and industry experts it presents a unique opportunity for personal and professional growth, equipping individuals with the tools and insights necessary to excel in the dynamic field of management.



9. Nali Kali: Spoken Kannada Classes:

The “Nali- Kali” Kannada speaking classes, held by the PGDM department at ABBS is one of the unique initiative taken by our department. It offers numerous benefits for both students and faculty colleagues.

These classes provide an opportunity to learn Kannada and get better at the language. Kannada is one of the prominent languages in Karnataka, it would be very helpful to the non – Kannada speaking students to communicate and connect more with people. Participating in Nali- Kali not only helps students become proficient in Kannada but also connects them with the cultural Heritage, literature, traditions, and festivals of Karnataka. Additionally, this initiative opens up career opportunities in regions where Kannada is widely spoken, further benefiting students in their professional lives.

Moreover, learning Kannada through Nali- Kali promotes cognitive development, boosts memory, and nurtures a deeper appreciation of the region's heritage, encouraging cross-cultural understanding among a diverse student body.

“Every word in Kannada carries the warmth of its people and wisdom of centuries”

10. ABBSSM STEMME:

An International Journal for Management Studies, ABBSSM STEMME is a bi-annual journal brought out by the ABBSSM School of Management, Bengaluru. The Word STEMME is derived from Danish means “Voice”, as it is a synonymous with students voice. One of the Missions of ABBSSM is to encourage knowledge synthesis through active faculty-student interaction and to impart professional ethics and social responsibilities. Thus, ABBSSM STEMME provides a platform for management students to contribute to the body of knowledge.

Sample of STEMME



Volume 1, Issue 1
Jan. 2020

**ABBSSM
STEMME**

INTERNATIONAL JOURNAL FOR MANAGEMENT STUDENTS

Impact of Neuromarketing on Green Packets Marketing

N. Vinila, Karri Sunil Kumar, Dileep. A,
Prof. Santhosh Kumar G. and Dr. Feba Thomas

Determinants of tourism destination choice and the behavioral aspects of Tourist

Monsumi Goswami, L. Lakshmi Bhargavi and Prof. Suriyakala

Impact of Corporate Governance and Corporate Failures- Case Study

J. V. Sai Teja, Bharadwaj Pentapati, Bhogiseti Ganga Raju,
Dr. Shivaprasad. G and Dr. Mohammed Iqbal

Determinants of Entrepreneurial Crowdfunding Success and Awareness of Crowdfunding among Entrepreneurs

Kanagarla Phanindra, Upasita Das, Parimi Vamsi Krishna,
Dr. Shivaprasad G. and Dr. Mohammed Iqbal

Impact of E-Word of Mouth in Social Media on Purchase Intention

Gopala Krishna Repuri, Puneeth, Rahul Kumar and Dr. Kamini Druva

Microbrewery and Craft Beer Revolution in Bangalore

Tinu S Thomas and Dr. E.M. Naresh Babu

11. INSPIRE: Industry Inspiration Program of ABBSSM

ABBS School of Management provides students with a comprehensive and industry-aligned education, ensuring they are well-prepared for the evolving job market. The Industry Inspiration Program reflects the Institutes' commitment to bridging the gap between academia and industry by integrating real-world applications into the curriculum. One of the standout features of ABBSSM is its collaboration with Seminar Room Education Pvt. Ltd., offering 30+ certifications that enhance students' professional skills and employability. These skill and tool based certifications cover various industry-relevant domains, equipping students with specialized knowledge that sets them apart in competitive job markets.

With industries constantly evolving, ABBSSM ensures its syllabus remains updated to match modern business and technological advancements. The Institution fosters placement opportunities, higher education pathways, research, innovation, and entrepreneurship, giving students multiple career options upon graduation. Additionally, regular seminars, workshops, and mentorship programs with industry leaders provide valuable insights and networking opportunities.

12. Inclusivity, Diversity & Equality:

ABBSSM is committed to fostering inclusivity and diversity in every sphere of our operations. To ensure this, we include this in every warp and weft of our existence and have policies constituted for the same.

We have MoUs with institutions like Pride Circle, a renowned diversity and inclusion consultancy, who actively champion workplace equity by advocating for the inclusion of LGBTQIA+ individuals and other marginalized groups, creating pathways for a truly inclusive society. Similarly, ABBS School of Management embraces these principles within its academic and administrative framework. With a vision to nurture future leaders, the Institute strives to cultivate an environment where everyone, irrespective of their background, identity, or orientation, feels valued and empowered. We incorporate diversity in our curriculum, encourage students to develop a global mindset and create an ability for them to lead in multicultural environments. By promoting equal opportunities and fostering respect for all, ABBS School of Management aligns its mission with the ideals of Pride Circle, demonstrating that inclusivity and diversity are not mere buzzwords but strong pillars that drive its institutional culture. Together, these organizations set an inspiring

example of how embracing diversity contributes to innovation, empathy, and sustainable growth in society. Through their initiatives, they continue to create a space where differences are celebrated and unity thrives.





India's Only Benchmarking Tool for measuring
LGBT+ Inclusion In Education Institutions



CERTIFICATE OF APPRECIATION

PRESENTED TO

ABBS SCHOOL OF MANAGEMENT

in recognition of participating in

Summit & Awards Ceremony 2024

We applaud you for your efforts in fostering inclusive, equal educational spaces.

You've made a difference!

A handwritten signature in black ink, appearing to read "Srini Ramaswamy".

SRINI RAMASWAMY
Co-Founder
Pride Circle & Rainbow Bazaar