

PGDM Year-2

Planning & Designing - Advancement and Structure Related (Term 5 & Term 6)

TERM - 5	Credits
Strategic Management - Core Paper	3
Personality Enhancement Level - I	2
Elective - Choose any 3 Papers (3 Papers X 4 Credits)	12

ELECTIVES

FINANCE

1. Investment Analysis and Portfolio Management
2. Managing Banks and Financial Institutions
3. Credit Appraisal & Management
4. Data Analysis & Financial Modeling & Algo Trading
5. Taxation
6. Fixed Income Securities

HUMAN RESOURCES

1. Learning and Development
2. Human Resource Analytics & Metrics
3. Compensation and Benefits Management
4. Employee Relations and Labor law
5. Knowledge Management
6. Talent Management

MARKETING

1. Consumer Behaviour
2. Marketing Research
3. Services Marketing
4. International Marketing
5. B2B Marketing
6. Integrated Marketing Communications

OPERATIONS

1. Operations Research
2. Logistics and Supply chain management
3. Business Process Re-engineering
4. Production Planning and Control
5. Inventory and Purchase Management
6. Total Quality Management

TERM – 6	Credits
Leadership and Organizational Development– Core Paper	3
Personality Enhancement Level - II	2
Elective - Choose any 3 Papers (3 Papers X 4 Credits)	12

ELECTIVES

FINANCE	HUMAN RESOURCES	MARKETING	OPERATIONS
<ol style="list-style-type: none"> 1. Mergers, Acquisitions and Corporate Restructuring 2. Derivatives & Risk Management 3. International Finance 4. Behavioral Finance 5. Mutual Fund 6. International Banking 	<ol style="list-style-type: none"> 1. Strategic HRM 2. Performance Management Systems 3. Team Dynamics at Work 4. International HRM 5. Cross Cultural Management 6. Understanding Self: Indian Perspective 	<ol style="list-style-type: none"> 1. Digital Marketing 2. Retail Management 3. Marketing Finance 4. Distribution and Supply Chain Management 5. Event Marketing 6. Marketing Analytics 	<ol style="list-style-type: none"> 1. Sourcing, pricing and Revenue management 2. Service operations Applications 3. Technology management 4. Scrum and Agile management 5. Six Sigma 6. Supply Chain Analytics

Implementation Aspects - Experiential Learning (Term 7 & Term 8)

TERM – 7	Credits
Project Management– Core Paper	4
Capstone project	5

TERM – 8	Credits
Industry Internship Program	12